

# Regional Leadership Forum

A Program of **SIM**

Charting the Course for  
Tomorrow's Leaders...  
and Your Company's Future



SIM's Regional Leadership Forum ensures that the high-potential rising professionals in your company have the building blocks and knowledge necessary to succeed. Over the course of nine months, participants will:

- attend six two-day sessions allowing time to experiment, reflect and perfect
- actively participate in an intensive curriculum designed to introduce new ideas and challenge traditional ways of thinking
- listen to and dialog with 12+ CXO speakers, hearing about their experiences and their principles
- read and discuss 30 books and other media focused on all facets of leadership

Attendees in the RLF won't learn the Top Ten leadership lessons as someone else sees it - they will discover and refine their own leadership style and how to adapt it when needed. RLF's reading list and discussion groups are reinforced by a number of respected executives who share their personal stories, speak to the best practices of today, and offer guidance on issues that will impact the leaders of tomorrow. Small class size helps ensure a high degree of interaction with speakers and fellow participants.

## Program participants will develop:

- a strong connection with their belief system
- increased self-confidence
- their ability to connect with others in a genuine and inspiring way
- their own vision of the future and how to make it happen

## Our Sponsor Companies:



## Registration Fee:

- Base Price \$8,850
- SIM members discount \$600 member
- Early bird registration discount of \$500 is available (deadline varies by forum)
- Small non-profit and Out of Pocket discounts available

## What is Included in the Fee?

- Six two-day meetings spread over nine months
- Breakfast, lunch and breaks
- All forum books
- Registration fee for SIMposium 2015 in Charlotte, NC



## The Book List

The RLF curriculum is anchored on 30 books and other media designed to ignite discussion and increase understanding on topics affecting today's leaders. The "Core" book list is the foundation of the RLF's curriculum. In addition to the "Core" book list, each forum has additional reading known as Local Forum Selections. These selections help distinguish each forum apart from one another. To learn more about the book list visit: <http://www.simnet.org/?RLFBookList2015>

*Crucial Conversations*  
*Gandhi (the movie)*  
*How to Read a Book*  
*Leadership is an Art*  
*Leadership Moment*  
*Managing Transitions*  
*Man's Search for Meaning*  
*Nibble Theory*  
*The Old Man and the Sea*  
*The Prince*  
*The Theft of the Spirit*  
*The Zen of Listening*  
*Two Old Women*  
*A Leader's Legacy*

*Emotional Intelligence 2.0*  
*Leadership Passages*  
*Orbiting the Giant Hairball*  
*Influencer*  
*Strength Based Leadership*  
*The Five Dysfunctions of a Team*  
*The Heart Aroused*  
*The Penguin State of the World Atlas*  
*The Post-American World: Release 2.0*  
*True North*  
*Your Brain at Work*



# 2015 Dates and Locations

### Gateway (GTW) Forum

March 23-24, 2015 - St. Louis, MO  
May 4-5, 2015 - St. Louis, MO  
June 15-16, 2015 - St. Louis, MO  
July 20-21, 2015 - St. Louis, MO  
August 31-Sept. 1, 2015 - St. Louis, MO  
October 12-13, 2015 - St. Louis, MO

### MidAtlantic (MA) Forum

February 3-4, 2015 - Baltimore, MD  
March 17-18, 2015 - Baltimore, MD  
April 28-29, 2015 - Baltimore, MD  
June 9-10, 2015 - Lafayette Hill, PA  
July 21-22, 2015 - Lafayette Hill, PA  
September 15-16, 2015 - Lafayette Hill, PA

### Midwest (MW) Forum

February 23-24, 2015 - Chicago, IL  
April 13-14, 2015 - Chicago, IL  
June 1-2, 2015 - Chicago, IL  
July 13-14, 2015 - Chicago, IL  
August 24-25, 2015 - Chicago, IL  
October 19-20, 2015 - Chicago, IL

### New York Metro (NYM) Forum

February 9-10, 2015 - New York City, NY  
March 23-24, 2015 - New York City, NY  
May 4-5, 2015 - New York City, NY  
June 22-23, 2015 - New York City, NY  
August 17-18, 2015 - New York City, NY  
October 5-6, 2015 - New York City, NY

### Northeast (NE) Forum

January 15-16, 2015 - Babson Park, MA  
February 26-27, 2015 - Babson Park, MA  
April 9-10, 2015 - Babson Park, MA  
May 12-13, 2015 - Babson Park, MA  
July 9-10, 2015 - Babson Park, MA  
December 20-21, 2015 - Babson Park, MA

### Northeast Spring (NE-S) Forum

March 19-20, 2015 - Babson Park, MA  
May 7-8, 2015 - Babson Park, MA  
June 18-19, 2015 - Babson Park, MA  
July 30-31, 2015 - Babson Park, MA  
September 17-18, 2015 - Babson Park, MA  
December 3-4, 2015 - Babson Park, MA

### Pacific Northwest (PNW) Forum

March 16-17, 2015 - Seattle, WA  
April 27-28, 2015 - Portland, OR  
June 8-9, 2015 - Seattle, WA  
July 20-21, 2015 - Portland, OR  
August 31-September 1, 2015 - Seattle, WA  
October 5-6, 2015 - Portland, OR

### Pacific Southwest (PSW) Forum

March 12-13, 2015 - Los Angeles, CA  
April 23-24, 2015 - Los Angeles, CA  
June 4-5, 2015 - Los Angeles, CA  
July 16-17, 2015 - Los Angeles, CA  
August 27-28, 2015 - Los Angeles, CA  
October 1-2, 2015 - Los Angeles, CA

### Southeast (SE) Forum

April 16-17, 2015 - St. Petersburg, FL  
May 21-22, 2015 - St. Petersburg, FL  
June 25-26, 2015 - St. Petersburg, FL  
August 6-7, 2015 - St. Petersburg, FL  
September 17-18, 2015 - St. Petersburg, FL  
December 3-4, 2015 - St. Petersburg, FL

### Southwest (SW) Forum

February 25-26, 2015 - Ft. Worth, TX  
April 15-16, 2015 - Ft. Worth, TX  
May 27-28, 2015 - Ft. Worth, TX  
July 22-23, 2015 - Ft. Worth, TX  
September 3-4, 2015 - Ft. Worth, TX  
October 7-8, 2015 - Ft. Worth, TX

**REGISTER NOW**

at [rlf.simnet.org](http://rlf.simnet.org)

Questions?  
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Watch our video: [http://www.youtube.com/watch?v=W12t0gPML\\_I&feature=youtu.be](http://www.youtube.com/watch?v=W12t0gPML_I&feature=youtu.be)