



Zipcar Seattle Expansion of 'On-Street' Locations Program Accepting Feedback & Support 2.1 - 3.31

Zipcar Seattle's already-operating 'on-street' or 'curbside' Zipcar locations have become very popular with current Zipcar members and neighborhood residents alike as they reduce overall need for car ownership, lessen parking congestion, and provide the neighborhood an impactful, dedicated neighborhood transportation benefit. These dedicated neighborhood Zipcars promote & compliment the use of other urban trip-types and modes. As such, the Seattle Department of Transportation (SDOT) is encouraging Zipcar Seattle to expand these locations starting in May. We'd love your parking ideas & expressed support!

THE BENEFITS OF ON-STREET ZIPCARS IN YOUR 'HOOD:

- Fast, convenient access...no garages, parking passes, etc.
- Neighborhood asset for all residents 18-80
- Dedicated Zipcars compliment bus/bike/walk lifestyles, boost transit use
- Reduced need for 2+ car households
- Each Zipcar takes 15 private vehicles off the road, reduces overall parking need
- Learn more at zipcar.com/is-it

WHAT YOU CAN DO TO SUPPORT:

- Spread the word! We need to hear from private residents & business owners whether they already use Zipcar or not to share their parking ideas
- Document your support. Write a letter or email stating your support for expanded Zipcar coverage in your neighborhood
- Communicate our resident/business outreach on your communication channels: social media, newsletters, and at organization meetings
- Meet with us. Can we join your neighborhood groups meeting to discuss? Can we do a quick Q&A at the next town-hall? Email seattlemarketing@zipcar.com

SHARE YOUR SUPPORT!

ZIPCAR.COM/SDOTOUTREACH