

Have We Created a Disposable Business Economy?

FACT 1: In **1957**, the average life of a company in the S&P 500 Index was **75** years.

FACT 2: **Today**, the average life of a company in the S&P 500 Index is **15** years.



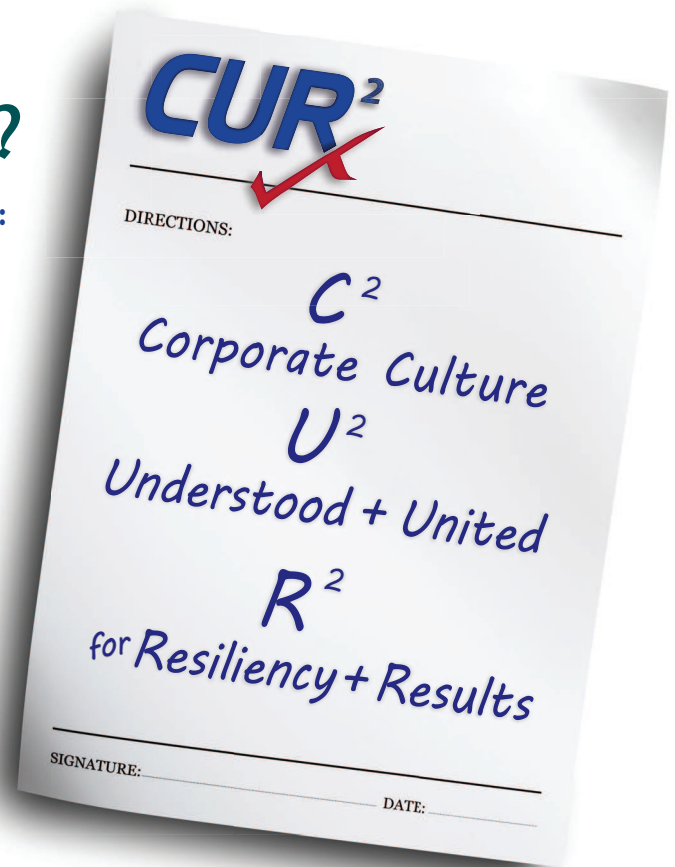
What does it take to build a company of ENDURANCE?

- Are your people united and passionate about serving your customers as a high-performance team?
- Are you reaching your performance goals across ALL aspects of your company?
- Is your company agile and resilient in its ability to overcome economic, competitive or unforeseen challenges?

What is the Corporate Cure to realizing ALL of the above?

A Corporate Culture Diagnostic & Assessment Tool Designed to:

- Confirm perception versus reality of your corporate culture
- Confirm gap between desired corporate culture and current corporate culture
- Confirm if leadership is aligned in practicing desired corporate culture
- Confirm departmental alignment with corporate culture
- Confirm critical issues affecting performance and teamwork
- Confirm issues in direct conflict with corporate values
- Confirm discrepancies in what is practiced versus what is preached
- Confirm employees' perception of management
- Confirm management's perception of employees
- Provide answers and action steps to build a company of endurance



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