



SLD UNLIMITED BIZ · GROWTH · INC

Formerly SLD Unlimited Marketing/PR, Inc.

OVERVIEW

SLD Unlimited Biz Growth Inc is where outside-in vision takes business to its next level Where inside-out due diligence inspires the next idea into being ... Where out-of-the box and market-shifting thinking brings true differentiation.

Just a sampling of expertise and solutions that can't be found anywhere else in one place!

- Leveraging Coopetition
- Productizing Expertise
- CRISP Principle® Strategy
- On-call V.P. of Marketing
- Profit Mining to Discover or Uncover Hidden Cash Flow
- Profit Sizing for Better Operational and Marketing Decisions
- Work/Life Synergy™ for Success in Business & Life
- Trend-Getting, Attraction/Retention Model and MORE!

Strategies created through SLD Unlimited Biz Growth help entrepreneurial businesses become truly engaged in Savvy Operations and Marketing that competitors simply aren't doing (unless they have worked with SLD!).

Three Implementation & Support Divisions

CRISP Principle® Operations & Marketing: SLD Unlimited ties Operations and Marketing together for exponential and replicable effectiveness through top-level guidance. Our approach is based on implementing validated core tactics and initiatives.

CRISP² – Operations Core Initiatives

- C²** - Confirm Compelling Distinctions
- R²** - Reflect to Refine Profitability
- I²** - Innovate Intellectual Property
- S²** - Sustain & Systemize Operations
- P²** - Preserve & Protect Uniqueness

CRISP – Market Core Initiatives

- C** - Customer Relations Activity
- R** - Referral Relations Activity
- I** - Internet Presence & Activity
- S** - Strategic Involvement Effectiveness
- P** - Public Relations Activity

Coming in 2013: CRISP³ – Power of People

MM&I Institute: Providing Coaching, Training & Development for Entrepreneurs and their Workforce to enable them to embrace, engage and unite through personal, professional and business advancement. Programs help stimulate business growth through each team member leveraging their unique strengths and competencies inside and outside of the company.

GreenCastle Publishing: Specializing in Intellectual Property, Product & Program Development to turn intangible offerings into tangible, value-added advantages. Helping experts create “money in your sleep” and the ability to build shareholder value in their businesses.

Book / eBook Concepts & Development
Assessment Tools Development
Tools, Approaches & Systems Branding

Ghostwriting for Books & Publications
Workbook & Materials Development
Case Studies, Special Reports, & Newsletters