



7 Quotations to Make Your Communication Smarter

“For crying out loud, if you leave this building in order to catch a Pokemon, you will be terminated. (I am ashamed for the entire human race for even having to write this note)”
-Unknown (sign posted on office door last week)

“CFO: What if we train our staff and they leave?” CEO: “What if we don’t and they stay?” - Unknown

“Q: If someone from the 1950s suddenly appeared, what would be the most difficult thing to explain to them about life today? A: I possess a device, in my pocket, that is capable of accessing the entirety of information known to man. I use it to look at pictures of cats and get in arguments with strangers.” - Unknown

“Don’t cling to a mistake just because you spent a lot of time making it.” - Unknown

“Don’t believe everything you read on the Internet just because there’s a picture with a quotation next to it.” - Abraham Lincoln

“A brand is no longer what we tell the consumer it is. It is what consumers tell each other it is.” - Scott Cook

“Those who stop marketing to save money are like those who stop a clock to save time.” - Henry Ford