

Five Ways Your Business can DERIVE NEW SALES

Chamber of Commerce abbotsford

Leveraging Your Chamber Membership!

1) Get Found Locally on Our Chamber's Website: OUR ONLINE MEMBERSHIP DIRECTORY GETS OVER 100,000 PAGE VIEWS A YEAR! Members can update their profile page, post Hot Deals, job openings, share company news & events, and communicate with our community at large through their business profile page - all included with your Chamber Membership!

2) Cost-Effective LOCAL Advertising Discounts: Access *exclusive, Members-Only* deals on local advertising at our media partners: The Abbotsford News, Country 107.1 FM and The Patrika Newspaper. Each deal offers you a significant savings **(UP-TO 48% OFF)** and includes a web advertising component to get your ads displayed on my smartphone! We also have many great offers for your employees like gas discounts at Esso, Shell & Petro-Canada, specially priced Vancouver Whitecaps FC tickets, 30% OFF office supplies at Staples and many, many more!

3) Host a Chamber Business-After-Business Event: You spend a substantial part of your day chasing down sales leads. Hosting a Chamber networking event is an excellent way to attract large groups of potential sales leads right to your front door! Hosts of networking events typically get event promotion, advertising signage, logos displayed on our registration website and an opportunity to address attendees directly and share some information about their company. We'll handle all the admin; your business scores the customers, credit & publicity!

4) Meet Interesting People & Expand Your Network: Business is all about relationships; which means FACE-TO-FACE Contact! The Abbotsford Chamber gives you 35+ great LOCAL events each year where you can meet great NEW contacts & sharpen your PR skills in a relaxed, SUPER-FUN atmosphere!

5) Let the Chamber Promote Your Story: Our Members stay connected via our website, events, social media feeds, e-Newsletters & weekly email updates! Got a great product/service you would like to pitch to over 700 businesses & 3,500 employees here in Abbotsford? We'd love to share your story...but you've got to be a Member of our Chamber! Duncan D'Mello 604-859-9651 x350 | duncan@abbotsfordchamber.com