

ALDE Member-Advanced-Early Sessions

The Ingredients Needed to Raise More Dough

Thursday, May 28, 2015, from 11:00 a.m. to 5:00 p.m. (dinner following)

The Campus of Concordia University Ann Arbor

Cost:

ALDE members receive both Thursday & Friday sessions for one inclusive fee of \$62. Includes lunch and dinner Thursday, as well as Friday meals.

Topics will include the following:

*CEOs, Non-Profit Boards, and Advancement Professionals--
"Calling Dr. Phil!"

by Michelle Janssen, Dean for College Advancement, Wabash College

*Coordinating Charitable Planning and Business Planning

*The Brave New World of Social Media and Fundraising

We will also welcome Phyllis Castens Wiederhoeft, ALDE Executive Director



The 3rd Annual IN-MI Regional
Community Fundraising Conference

Thursday conference is only for
ALDE members.

Overnight accommodations are
available at the Ann Arbor Regent
for \$94 + tax

Registration: bit.ly/aldeinmi

From Bake Sales to Philanthropy:

Fundraising Essentials Your Organization (K)needs

Friday, May 29, 2015, from 9:00 a.m. to 3:00 p.m.

The Campus of Concordia University Ann Arbor

Topics will include the following:

- *Nine Principles for Successful Development/Advancement Operations

- *The Estate Planning Toolbox

- *Preparing for Successful Face-to-Face Visits

by Michelle Janssen, Dean for College Advancement, Wabash College

- *Panel Discussion: the Part-Time Development Officer

Cost:

\$62 for ALDE members

\$80 for Community members

Includes Continental

Breakfast, lunch, and session snacks

Friday conference is for all committees and leadership at churches, schools, agencies, and others with fundraising responsibilities.

Registration: bit.ly/aldeinmi



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