

Tobacco and Disease:

The 6th Annual Lung Cancer Symposium

PROTECTING OUR FUTURE

FRIDAY, NOVEMBER 6, 2015 ST. MARKS BAPTIST CHURCH

Time	Topic	Speaker
7:00-7:50	Registration/Breakfast/Visit Exhibits	
7:50-8:00	Welcoming Remarks	Thad Bartter, MD UAMS Trena Mitchell, MA Arkansas Cancer Coalition
8:00-8:30	Youth Presentation	Genine Perez Arkansas Youth Extinguishing Smoking (YES)
8:30-9:00	Addiction: A Basic Science-ish Approach	Frank Leone, MD, MS University of Pennsylvania
9:00-9:30	Magic School Bus Guide to Nicotine in the Human Body	Thad Bartter, MD UAMS
9:30-10:00	E-cigarettes	Thad Bartter, MD UAMS
10:00-10:30	Lessons Learned from the Rise of the E-Cigarette + Simulation #1	Frank Leone, MD, MS University of Pennsylvania
10:30-11:00	Secondhand, Thirdhand and Beyond: Impact of Smoking Beyond the Smoker + Simulation #2	TBD
11:00-11:45	LUNCH	
11:45-12:15	Oral Cancer + Simulation #3	Jacquelyn Fried, RDH, MS University of Maryland School of Dentistry
12:15-1:00	Case Discussions and Demo Emerging Products Popular Among Youth Populations (Hookah, ENDS/ESDs, etc)	Alicia Neppi Arkansas Department of Health Erna Boone UAMS
1:00-1:45	Counter Marketing Tactics for Mobilizing Youth to Respond to Attempts at Exploitation by the Tobacco Industry	Ritney Castine truth initiative
1:45-2:00	BREAK	
2:00-2:15	Legislation and Tobacco Control	Gustavo Torrez Campaign for Tobacco-Free Kids
2:15-2:45	Legislative Discussion Panel	Gustavo Torrez Campaign for Tobacco-Free Kids
2:45-3:15	Presentation of Tobacco Control Toolkit	Miriam Njoki Karanja, MBA Arkansas Cancer Coalition
3:15-3:30	The Truth Hurts: The Billy P. Story	Billy P. Arkansas YES
3:30-4:00	Wrap-up and Call to Action	Thad Bartter, MD UAMS Kharlissa Lovelace Arkansas YES