

# **CHALK FESTIVAL 2016**

Dear Fellow Business Owners,

It's that time of year again! It's the Glendora Chalk Art Festival. The Festival will be on Saturday April 23rd with a rain day of April 30th. The streets of the Glendora Village will explode with artwork and festivities! This is a vibrant testament to the local area's artistic talents. The Chalk Festival and artwork bring visitors and artists from a wide range of surrounding communities. Attracting people to the Glendora Village as a destination rather than a "pass through" is always challenging. Showcasing the Village is an important effort of the Village Business Improvement District. This is a great opportunity for you to promote your business in a creative way while potential clients are enjoying the festivities.

This year the Festival will have the theme of 'Heros'. Superheros, local heros or personal heros; it will be exciting to see what the participants envision. Your sponsorship helps make this possible. Please join us in this celebration of artistry in our city! Take advantage of the effects of added patrons to the area and supporting your local community.

**Become a Square Sponsor ... \$30.00 per square 90 Available**

**This investment will get you:**

- 1. A place card on the sidewalk with an artist's work during the event and for approximately one week after.**
- 2. Your name listed as a sponsor on the event website.**
- 3. A picture of the art you sponsored for you to display.**
- 4. Being a part of one of the most popular and thriving community events in the Glendora Village.**
- 5. Be someone's hero by sponsoring a square.**

**Let us know if you are interested in sponsorship, the squares fill up fast!**

You can contact us @ 626.893.3360 or [jonathan@classiccoffeeca.com](mailto:jonathan@classiccoffeeca.com)

\_\_\_\_\_ I would like my square near my business if possible

\_\_\_\_\_ I want my square away from my business for extra exposure

Your website: \_\_\_\_\_

Make checks payable to City of Glendora.

**Enjoy the festival and cultivate new customers!**

See all the fun coming up at our new Chalk Festival website!