

Real Estate *Matters*



The **BROKER
CORNER**

with
Jeff Hollansworth
RE/MAX
of Hot Springs Village

CURB APPEAL

When it comes to selling your home, it's now more important than ever to focus on ways to add value and design appeal to your home's exterior. Home buyers make a "street decision" in less than 12 seconds on whether or not to view a home that's for sale. After researching these trends, here are top ways to boost your home's value through outdoor curb appeal.

- **Bright flowers will bring more buyers:** When you have a well-kept and maintained lawn that creates sharp contrast with colorful flowers, it's much more likely that the buyer will want to see what's inside. As you mow the lawn, remember that keeping grass longer will keep it lush and even helps get those pesky patches filled in.
- **It all starts at the front door:** Your yard isn't the only thing you should be paying attention to when boosting curb appeal. It's time to make a statement with your front door. Consider options with decorative glass access and stunning sidelights to add more natural lights while maintaining a sense of style and privacy.
- **Bring the indoors out:** In recent years, more and more homeowners are breaking the barriers between the interior and exterior of their home. This includes the addition of new features and trends such as outdoor kitchens, dining nooks and railing with decorative balusters that are similar to what you would find inside the house.
- **Add pops of color with plants:** A great way to catch the eyes of new home buyers is by using plants to frame the front door or incorporating them on the front patio. Also, don't be afraid to use all sorts of colors and sizes, as this will add visual interest. You can even go a step further by planting flowerbeds along driveways and walkways, giving buyers a softer, more inviting feel.

Whether you're a home buyer or seller, everyone wants a house that looks great from the curb. RE/MAX agents are experts in providing tips to enhance your home's appearance for a quick sale.