



Farm to Pantry

Cultivating Community through Healthy Food

[Date]

Dear Healdsburg Chamber members,

On Saturday, June 25th, Farm to Pantry is hosting its second Summer Supper, our annual fundraising event. Our first Summer Supper in 2015 was an overwhelming success, and our goal is to match or exceed that result in 2016. We are writing to ask that you consider becoming or returning as a Sponsor of our event this year.

Farm to Pantry is a local non-profit dedicated to developing and supporting local, sustainable programs that provide fresh, affordable food to those in need. Since Farm to Pantry's origin in 2008, our volunteers have picked more than 110 tons of fresh fruit and vegetables and distributed them to local food pantries, schools, and charities. Much of this produce is excess bounty that ordinarily would have fallen to the ground; instead it is feeding our community.

Farm to Pantry's Summer Supper will attract business professionals, leaders of the food industry, winemakers and philanthropists from around Healdsburg and Sonoma County. Our guests are committed to our cause and are well connected and deeply rooted to the community.

Our Sponsors will enjoy positive exposure within Healdsburg and Sonoma County as well as at the event itself, which generates media publicity highlighting our Sponsors and their support of the event and community. We are focused on making the event festive, inspirational and efficiently run.

In the enclosed package you will find complete information on Farm to Pantry, sponsorship details, and a sponsorship form. We greatly appreciate your taking the time to consider supporting this important event and look forward to including you among our list of generous Sponsors.

Sincerely,

Melita Love
Founder and Executive Director

Linda Wilkie
Development Chair, Auction

What is Farm to Pantry?

Farm to Pantry is a local charitable non-profit providing fresh, affordable food to all members of the community, particularly our most vulnerable.

By organizing volunteers—seniors, students groups, families, residents—and working with local charities and schools, our organization rescues surplus produce to feed and nourish those in need in our community. On the invitation of property owners, we glean wherever there is healthy, fresh produce to be harvested locally and deliver it to over 22 programs in Northern Sonoma County.

We have gleaned and distributed apples, beets, cabbage, cauliflower, figs, greens, grapefruit, kiwis, lemons, peas, peppers, persimmons, spinach, plums, potatoes, pumpkins, oranges, carrots, squash, tomatoes, turnips, walnuts and zucchini—more than 76 crops—all grown in Sonoma County.

Our History

In 2008, Melita Love and two friends noted the abundance of fruits and vegetables that often remained unpicked in our community—produce that was unsold by local farmers as well as the bounty grown in private gardens and decorative landscapes. Recruiting more friends as volunteers and seeking the permission of local residents and farmers, they set out to “glean” this bounty and pass it on to our local food pantry. Since then, Farm to Pantry has grown to include hundreds of volunteers and has harvested and distributed fresh produce through multiple local charities. Today, Farm to Pantry is an established organization managed by its founder and many loyal and enthusiastic supporters and volunteers.

Farm to Pantry is a 501(C)(3) non-profit public service organization (tax id is 46-5321538).

Farm to Pantry Quick Facts

Fresh Food Gleaned.....	107 Tons (214,700 Pounds)
Number of Servings of Fresh Produce	Delivered 858,800
Total Number of Volunteer Hours.....	Over 10,500
Number of Properties and Farms Gleaned Annually.....	Over 150
Number of Community Programs Regularly Served.....	Over 22

More facts about Farm to Pantry

- Saved over 107 tons of food from being wasted.
- Received press coverage from The Press Democrat, The Healdsburg Tribune, Sonoma West: Annual Harvest Section, Home and Life Style Magazine, Perennial Plate, Michelle Anna Jordan's weekly radio show, "Mouthful".
- Fosters a close partnership with other Sonoma County programs including the Redwood Empire Food Bank, the Healdsburg Food Pantry, The Salvation Army, Boys and Girls Clubs, after-school programs at our local schools, garden and nutrition programs, the Healdsburg Senior Center, and Alliance Medical Center.
- Encourages cooperation and participation among diverse community groups toward a common goal.

Awards and grants we have received

Awards

- Recognized in 2011 by the Sonoma County Board of Supervisors with a Certificate of Honor for "developing and supporting local, sustainable programs to provide fresh, affordable food to all members of the community."
- As founder of Farm to Pantry, Melita Love was awarded the Ruby Award from Soroptimist International of Healdsburg for her "outstanding work to improve the lives other women" (2012), a Certificate of Honor from the Sonoma County Board of Supervisors for "leadership and dedication to providing healthy and affordable food to Northern Sonoma County" (2011 & 2012), and the Leadership in Sustainability Award from the Leadership Institute for Ecology and the Economy for "leading the community to a more sustainable future" (2011).

Grants

- Community Foundation of Sonoma County—Healdsburg Area: 2012, 2013, 2014, 2015 and 2016
- City of Healdsburg Community Benefit Grant for Student and Teen Gleaning Program: 2014, 2015 and 2016

SPONSORSHIP OPPORTUNITIES

Giving Sponsor - \$7,500

- Premier table seating, including 10 dinner tickets in select location
- Signature placard on table with company name and logo
- Recognition as Major Sponsor with logo and web link on Summer Supper page of Farm to Panty website
- Mention in all press releases regarding the event as a major Giving Sponsor
- Public acknowledgement as a Major Sponsor at the start and end of the event
- Lead listing in "Community Sponsors" section of the Event Program
- Banner featuring you as a Major Summer Supper Event Sponsor

Gleaning Sponsor - \$5,000 each

- Premier table seating, including 8 dinner tickets in select location
- Signature placard on table with company name and logo
- Recognition with logo on Summer Supper page of Farm to Panty website
- Mention in all press releases regarding the event
- Public acknowledgement at the event as a Gleaning Sponsor
- Listing in the Event Program
- Banner featuring you and other event sponsors

Gathering Sponsor - \$2,500 each

- Reserved table seating, including 6 dinner tickets
- Signature placard on table with company name and logo
- Recognition on Summer Supper page of Farm to Panty website
- Mention in all press releases regarding the event
- Public acknowledgement at the event as a Gathering Sponsor
- Listing in the Event Program

YES!
**WE WANT TO BE A SPONSOR OF FARM TO PANTRY'S
SUMMER SUPPER**

*Please complete information, sign and date, and mail or email a copy to the address below.
Form must be completed and returned to Farm to Pantry no later than April 25th, 2016
to receive full promotional benefits.*

DONOR INFORMATION

Name as you would like to be recognized:

Contact:

Phone:

Fax:

Address:

Email:

City/State:

Zip:

SPONSORSHIP LEVEL (see attached sheet for corresponding benefits):

- GIVING SPONSOR* – \$7,500
- GLEANING SPONSOR* – \$5,000
- GATHERING SPONSOR* – \$2,500

PAYMENT OPTIONS

- I will mail a check made out to "Farm to Pantry" to:

Farm to Pantry

331 First Street

Healdsburg, CA 95448

Email: summersupper@farmtopantry.org

- Please charge my credit card: VISA MasterCard

Name (as appears on card):

Billing address (if different from above):

Card number:

Exp. Date:

Security Code:

Signature:

Date:

Farm to Pantry is exempt under Section 501(c)(3) of the Internal Revenue Code. All contributions to Farm to Pantry are tax-deductible to the extent permitted by law. Per IRS regulations, we are required to state that Farm to Pantry has exclusive legal control over the contributed assets. Please consult your tax advisor for more information on your deduction.

Our tax identification number (FEIN) is: 46-5321538

Thank you for your generosity!
"Cultivating Community Through Healthy Food"

2015 Major Sponsors of Summer Supper

Furth Family Foundation

Healdsburg Shared Ministries

2015 Contributing Sponsors

Medlock Ames

Richard Bugarske

Johanna Nuding

Farmers

Bernier Farm

Mix Garden

Brix Farm and Vineyard

Russian River Farm

SHED HomeFarm

Preston Farm and Vineyard

Ritual Farms

Chefs

Dino Burgica

Kyle Connaughton

Miles Thompson

Costeaux French Bakery

Auctioneer

Susan Graf