



2012 General Election Report

November 14, 2012

2012 U.S. Population Estimate – **314 million** (U.S. Census Bureau)

Estimated **Eligible to Vote** in 2012 – **219 million** (70% of population; George Mason U. Elec. Project)

Estimated **Registered to Vote** – **153 million** (G. Mason U. Elec. Project))

Voter Turnout – ***122 million** (121,757,410) voted compared to **132 million** in the 2008 Presidential Election; **79%** of those who were registered to vote and **56%** of those who were eligible to vote.

(**88 million** voted in the 2010 “off year” election; **58%** of those who were registered to vote; **40%** of those who were eligible to vote.)

Outcomes

The **Presidency** was retained by Barack Obama, with just over **50%** of the vote, a significant downturn of support from the **53%** of the much larger **2008** vote of **132 million**. Republican Mitt Romney received **48%** of the vote, up from the **46%** John McCain garnered in **2008**.

Barack Obama received **62 million** votes (**62,615,406**), **down by 5 million** from his total vote count in **2008**.

Mitt Romney received just over **59 million** votes (**59,142,004**), compared to John McCain in **2008** who received **58,343,671** votes, **798,333 fewer** than Mitt Romney. The margin of difference between Barack Obama and Mitt Romney was **3,473,402** votes.

The **U. S. House of Representatives** remained substantially in control of **Republicans**.

The **U.S. Senate** remained in control of **Democrats**.

Relevant Findings From This Election

53% of the electorate (**64,531,427**) described themselves as **Protestants**, **down 1%** from the previous 3 elections.

39% were **white Protestants** (**47,485,390**), down from **42%** in 2004 and 2008, and **45%** in 2000.

24% of the electorate were Evangelical **Protestants** (**29,221,778**), up from **23%** in '08 but down in total votes (**30,360,000**); and **21%** in '04.

20% of Evangelical Protestants voted for **Obama (5,844,356)**.

79% of white, born again Evangelical **Protestants** voted for **Romney**, up from **73%** in '08.

59% of the electorate who attended worship services weekly voted for **Romney**.

63% of the electorate who attended worship services more than weekly voted for **Romney**.

55% who attended worship services **monthly or yearly** voted for **Obama**.

62% who **never** attend church voted for **Obama**.

18% of the electorate (**21,916,334**) were **non Evangelical Protestants** (mainline denominations). **54%** voted for **Romney**, virtually the same as for Bush and McCain since the 2000 election.

9% of the overall vote (**10,958,167**) were **Black Protestants**, **95%** of which (**10,410,259**), voted for **Obama**.

25% of the electorate (**30,439,353**) were **Catholics**, **50%** of whom voted for **Obama**, while **48%** voted for **Romney**. Six out of ten white Catholics (**59%**) voted for **Romney**, up from **52%** who voted for McCain in '08.

5% of the electorate were **Hispanic Catholic (6,087,870)**, down from **6%** in 2008 (**7,920,000**). **75%** of the 2012 Hispanic vote (**4,565,902**) voted for **Obama**, up **3%** (**72%**) from 2008, but down by **177,000** votes. **21%**, (**1,278,453**) voted for **Romney**, a **3,287,449** vote swing in favor of **Obama** amongst **Hispanic Catholics**.

12% (**14,610,889**) of the vote was cast by "**religiously unaffiliated**" voters, **70%** of which (**10,227,622**) voted for **Obama**.

7% (**8,523,019**) were of **other faiths**, **74%** of which (**6,307,034**) voted for **Obama**.

2% (**2,435,148**) of the electorate were **Jewish**, **69%** of which (**1,680,252**), voted for **Obama**.

2% were **Mormon**, **78%** of which (**1,899,416**), voted for **Romney**.

1% were **Muslim (1,217,574)** (No further data was provided in the Exit Polls.)

How Obama Won

Barack Obama **continued his campaign efforts after the 2008 election** with campaign offices in every major metropolitan area of the nation, aggressively **identifying and registering his likely voters**, with no competition from within his party. He **increased unemployment benefits to 18 million** unemployed, **floated his amnesty program to Hispanics**, knowing it would go nowhere in Congress, and **met 552 times with union leaders** including **AFL-CIO**, and **SEIU**, and left wing organizations such as **moveon.org**, all to garner and mobilize their support. He protected the **Unions and auto industry manufacturers** when he bailed out General Motors, enabling him to carry their votes in Ohio, and Michigan. He engaged in a **partisan, class warfare** campaign pitting the wealthy against the poor, and labeled **Republicans** as obstructionists at virtually every campaign rally and televised opportunity.

He carried a large portion of the **Black (95%), Hispanic (75%) 'religiously unaffiliated' (70%), non-Christian (74%), and Younger American Vote (60%)**, a total of **39,061,681** votes, **63%** of Obama's total vote.

9% of the overall vote (**10,958,167**) were **Black Protestants, 95% of which (10,410,259),** voted for **Obama.**

Hispanic Catholics, 5% of the overall vote (6,059,458). 75% of which (4,544,593), voted for **Obama. 18-29** year olds, **19% of the electorate (23,132,012),** though less in support of Obama than in '08, still voted **60% (13,879,207)** for **Obama,** and **37%** for Romney.

5,844,356 professing Evangelicals ignored Obama's anti-biblical, anti-religious freedom, extreme pro-abortion position, support for Planned Parenthood, the gay agenda, same sex marriage, and opposition to the Defense of Marriage Act, by voting for Obama.

Why Obama Won

The **Obama Campaign** and Democrats turned out more of their voters than the **Romney Campaign** and Republicans. They also conducted a vicious smear and fear campaign against Romney, diverted attention away from Obama's failures, and constantly painted Republicans as indifferent, out of touch, and uncaring, except for the wealthy. He and his campaign handlers repeatedly, and daily ignited fear and hatred in their ads and rallies.

The **Romney Campaign** failed to counter these stereotypes nor speak out strongly to the moral and social issues Evangelicals care about. His campaign was too much about jobs, jobs, jobs, money, business, and the economy, to the neglect of deeper moral issues that would have aroused and turned out many more Evangelicals, pro-life, pro-family Hispanics, and younger conservative voters.

The **liberal media** aided the Obama Campaign by slanted reporting, deflecting away from Obama policies, agenda, failures, executive orders, and partisan acrimony; instead, finding everything wrong with Romney while continuing to blame Bush and Republicans for the nation's economic ills.

The **Evangelical Turnout** was only **29,221,178, down 2,778,222** compared to **32,000,000** in 2008. Possible reasons:

- Romney's **Mormon faith.** The belief that Romney is not a true Christian.
- **Lack of confidence** that Romney was a true social and fiscal conservative, a carry-over from the Primaries that the Romney Campaign failed to address and overcome.
- **Resentment** of his carpet bombing of pro-life, pro-family, pro-marriage, fiscal conservative candidates in the Primaries.
- Inability to overcome their **personal doubts** about Romney aided by the repeated lies and half-truths put out by the Obama Campaign and not adequately refuted by the Romney Campaign or surrogates.
- A general **lack of enthusiasm** for Romney as the conservative they could enthusiastically vote **FOR,** rather than simply cast a vote **AGAINST** Barack Obama.
- Christians who did not vote, or voted for Obama, **did not comprehend** the impact of their vote, or failure to vote, on future generations of Americans.
- **Apathy, self-absorption, and ignorance** of the Scriptures, the issues, and their citizenship responsibilities.

- The great majority of **America's pastors** presiding Sunday after Sunday over by far the largest voting bloc in the nation again **failed to speak out** with passion and conviction from the Scriptures on the important moral, fiscal, social, and governance issues confronting Americans.
- As a result of their **failure to grasp the issues and use their pulpits** to weigh in on these important matters, as did Christ with the Pharisees, the great majority failed to call their congregations to their citizenship responsibility.
- They did not enthusiastically **promote voter registration** in their churches, ask for and promote **Christian voter guides**, and **urge voter turnout**, with passion, leadership, determination, and their God given authority.
- They failed again **to comprehend** the command of Christ to be the salt and light we are called to be in civil government.
- They **continued to ignore, avoid, and address** the connection of the Scriptures to the moral, ethical, fiscal, and governmental issues of our time. These issues are based in the moral laws of God as revealed in Scripture and natural law as is His rule and reign over all mankind.

The problem of **over 20 million** Bible believing, born again Evangelicals who profess to follow Christ and who are eligible-to-vote but **do not vote** from election to election, could be **easily solved with vision and leadership** from the over **200,000 pulpits** in America. Without it, the America our Founders gave us with the freedoms we enjoyed, will not survive.

Engraved on the **Jefferson Memorial** in Washington D.C. are Thomas Jefferson's famous words...

*"God, who gave us life, gave us liberty. And can the liberties of a nation be thought secure when we have removed their only firm basis, **a conviction in the minds of the people** that these liberties are the Gift of God?"*

As Lea Carawan of the **Congressional Prayer Caucus** said after this election, "The signers of the Declaration of Independence, *"held these truths to be self-evident."* We must now hold true to that vision and purpose and refuse to be silent, for the consequences of ignorance and passivity are great and fraught with danger."

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*"If you will **not** fight for right when you can easily win without bloodshed; if you will **not** fight when your victory will be sure and not too costly; you may come to the moment when you will **have to fight** with all odds against you and only a precarious chance of survival."*

Winston Churchill

Data compiled from the **Edison/Mitofsky** Research National Election Pool Exit Polls , reports from the **Pew Forum on Religion and Public Life**, and the **George Mason University Election Project**