2016

9th annual film festival

Video contest

The Professional Recyclers of Pennsylvania's
9th Annual Recycling Film Festival

PROP's Annual Recycling & Organics Conference
July 27th
Harrisburg, PA

Communicate Recycling Program Features with a Smart Phone video

Does your local recycling education program need a boost? Do you find it difficult to relate which items belong in curbside recycling bins and which do not, despite your current recycling education efforts? Consider shooting a 3-5 minute recycling video with your smart phone that can be posted to your community website, or used at group presentations, to get your points across both audibly and visually. Yes, you can use your smart phone. The video feature of most smart phones can produce excellent quality video. The audio quality however, will require extra attention to prevent extraneous sounds. The short video at this link was shot on a Samsung Galaxy S phone and edited over two-week period to win 2nd place in a 2012 Washington State contest. Award-winning phone video.

You can recruit local talent as writers, producers, actors, videographers and editors who can relate the ins and outs of your community's recycling program. Or you can create the video with a two-person crew. Use props to depict the types of items that are eligible for curbside or drop-off collection. Point out items that are not included in your program and offer alternatives for recycling them, as in the case of plastic bags and other films that can be recycled at local supermarket lobbies.

The 9th Annual Recycling FilmFest will be held at PROP's Recycling and Organics Conference in Harrisburg on the evening of July 27, 2016. A cash prize, sponsored by MSW Consultants, LLC, will be awarded for the video, or videos, judged by FilmFest participant ballots to be the best. The winning videos will gain additional exposure through posting to PROP's YouTube Channel. You can view many of the winning videos from the 2008-2015 FilmFest at this link: PROP YouTube Channel

Take some time to produce a short, quality, recycling video, post it to your community web site, and enter it into the 2016 PROP Recycling FilmFest. You can do it!

Carl Hursh, Recycling FilmFest Producer

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Rules and Additional Information

PROP is soliciting short video productions on recycling or waste reduction topics from businesses, government agencies, individuals, schools, colleges and universities, waste and recycling authorities, and others in the recycling and waste industry. PROP is especially encouraging production of approximately 3-5 minute videos describing the following subject examples: how recycling works in my apartment building, my classroom, my community, my place of business, my school, or my sports stadium. Composting, waste reduction and Zero Waste initiatives are also encouraged as video themes

Winning videos will be selected by ballots submitted by the 2016 Film Festival attendees. The top contender will receive a cash prize and will be featured on **PROP's You Tube Channel**.

All entries must be submitted in DVD format by Friday, July 8, 2016 to:

Ms. Amy Schirf
Director, PROP Recycling FilmFest
Centre County Recycling & Refuse Authority
253 Transfer Road, Bellefonte, PA 16823

All entries submitted in other formats, electronic files, or as web-links will not be accepted. All entries received after July 8, 2016 will not be accepted for the 2016 contest.

PROP retains the right to screen all entries for inclusion in the Film Fest. DVDs entered into the contest will not be returned.

Amy Schirf may be contacted with questions about the FilmFest: ASchirf@centrecountyrecycles.org

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