



ASAP's 13th Annual **Business of Farming** Conference

UNC Asheville, Highsmith Student Union ♦ Saturday, February 20, 2016, 8:00 am-5:30 pm

Spend the day learning and networking with farmers across the region, and learn strategies for building a more sustainable farm business. Your conference registration includes more than a dozen farmer and business professional led workshops to choose from, entry to the Grower-Buyer Meeting, exhibitor resources, individual consulting, and a locally sourced lunch. *Learn more at asapconnections.org.*

Business and marketing workshops for new and experienced farmers ♦ Choose from over a dozen workshop topics including: farm business planning, CSA models, agritourism, direct and wholesale marketing, farmers market manager's roundtable, social media, selling to restaurants, food safety, and much more!

Grower-Buyer Meeting ♦ Make valuable connections with chefs, distributors, grocers, and institutions to discuss your product availability and their sourcing needs.

Register early to save ♦ Early bird registration is \$70 per person until January 15; \$90 per person starting on January 16. The conference typically sells out, register early to secure your spot. Register at asapconnections.org or contact us at 828.236.1282.

