



**Kay Hunter**  
**KAY HUNTER IMAGE**  
*Creating Your Strategic Presence*

Kay Hunter is a strategic image consultant who understands how personal image impacts professional success. Shaped by a foundation in corporate human resources and a passion to inspire people's potential, Kay now shares her skills as the owner of Kay Hunter Image, where she drives positive change as a corporate consultant, motivational speaker, and transformation artist. Kay coaches individuals to find their ideal social image, both in decorum and appearance, and works with professionals to create a purposeful presence that maximizes their potential.

Kay's interest in human behavior led her to earn a Bachelor of Arts in Industrial Psychology from California State University, Northridge, and then to build a career in human resources. As a senior executive, Kay witnessed the influence that personal image has on professional growth, and experienced its effects firsthand. Today, her education and experience provide a unique understanding of how perception impacts professional success, and ultimately, the success of a company. This understanding, along with her desire to help others, drove her to become a strategic image consultant. She now guides businesspeople of all levels, from executives to interns, to find the additional confidence and insight they need to achieve greater success.

In the community, Kay also shares her passion for developing people's potential. An avid motivational speaker, Kay has been described as a "miracle worker," "engaging" and "polished," who "makes transformations intriguing and easy." She brought this poise to her role as a success coach with the non-profit organization Working Wardrobes, where her work was featured in a television documentary. Her expertise has been recognized in several local and national publications, as well as in the *Critical Mass* radio program. She has also contributed numerous articles to the Business Section of the *Orange County Register*. Through her involvement with Court Appointed Special Advocates of Orange County, a non-profit organization supporting at-risk youth, Kay has positively impacted the lives of four foster children.

By harnessing the power of perception to build success, Kay Hunter is not only transforming images, she is transforming lives. She is leading others to present the image that maximizes their potential—embracing change to create a strategic presence.