



BRINGING BACK MAIN STREET

Andrew Pompei, AICP
Senior Regional Planner



Program Overview

Workshop
Series

Technical
Assistance

Revitalization
Handbook





Fundamentals of Revitalization



Keys to Success



Community-Based Vision



Engage Stakeholders

Determine
Community Assets

Conduct a
Market Analysis

Attractive Streetscapes



Variety of Uses



Effective Marketing



Roanoke



Hempstead



Huntsville



Case Studies

Stories from Communities throughout Texas



La Grange



Using
History
to Attract Tourists

Nacogdoches



Building
PARTNERSHIPS
to Promote Downtown

Sulphur Springs



Creating a
Unique
Destination Using
Local Funding Sources

Revitalization Handbook



Contact Information

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[http://www.h-gac.com/community/qualityplaces/
workshops/bringing-back-main-street.aspx](http://www.h-gac.com/community/qualityplaces/workshops/bringing-back-main-street.aspx)