

Digital Music Download – Fall 2014 – Available by August 25, 2014

This fall Musikgarten will start offering a digital music option for our family materials and teacher materials where applicable. This will include all levels of Musikgarten, *Family Music for Babies* through *Adult Piano*. We are sure this brings up a couple of questions including pricing and packaging.

Pricing: All CD and digital music download materials will be priced the same. For example, the *Sing with Me* family packet from *Family Music for Toddlers* will cost \$31.25 for either the CD packet or Digital music packet for licensed Musikgarten teachers.

Packaging: All CD and digital music download materials will be packaged similarly. Let's look at the *Sing with Me* example again. Currently this is packaged:

Sing with Me CD
Sing with Me Parent Book
4 rhythm sticks
Sing with Me box

The Digital music packet will be packaged the same, but there will be no CD. Instead there will be a digital music code in the back of the parent book that the parent can redeem on our new digital music website.

After the parent goes to the digital music site, they will need to create an account that will include their first name, last name, email address and password to register their music. They will then be able to download the music for their specific album to their computer and then sync this with any of their digital devices, whether it is a cell phone, tablet, or digital music device like an iPod or MP3 player.

Once a parent or teacher creates their digital music account and registers their digital music they have purchased, all of their recordings are stored in a digital library. From here they can access all of their Musikgarten recordings in the event that they need to re-download or even play the tracks from the site.

When placing your order you will need to specify if you want CD packets, digital music packets, or some of each. We will calculate your quantity discount on the combination of both CD and digital packets.

Musikgarten