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Creative Plan Designs Wins the 2012 Alfred P. Sloan Award for Excellence in Workplace Effectiveness and Flexibility

Creative Plan Designs, Ltd. (CPD), a leading independent retirement consulting firm, was honored with the 2012 Alfred P. Sloan Award for Excellence in Workplace Effectiveness and Flexibility.

CALVERTON, NY, October 01, 2012 **/24-7PressRelease/** -- Creative Plan Designs, Ltd. (CPD), a leading independent retirement consulting firm, was honored with the 2012 Alfred P. Sloan Award for Excellence in Workplace Effectiveness and Flexibility. This is the third consecutive year CPD has received the award.

This prestigious award is part of the national When Work Works project, along with national partners, Families and Work Institute (FWI), The Society for Human Resource Management (SHRM), and the National Association of Mothers' Centers (NAMC). The award recognizes the top 20 percent of businesses nationwide in terms of its programs, policies and culture for creating an effective and flexible workplace to help employees succeed. What makes this honor so special for companies is that employees corroborate and affirm the effectiveness and flexibility of the workplace.

"We are honored to once again be a recipient of this prestigious award," says Dr. Ronald K. Stair, president. "I thank each member of our dedicated, professional and hard-working staff for their contributions to our success." CPD has consistently distinguished itself as a leading employer of choice. It successfully uses flexibility as part of an effective workplace strategy to achieve business goals, which benefits employees by helping them meet their responsibilities on and off the job.

CPD will receive the award at NAMC's 17th Annual Work/Life Conference on November 2, 2012.

About Creative Plan Designs

Since 1974, the experts at CPD have specialized in customized retirement planning for owners of small to mid-sized businesses. They are leaders in cutting-edge plan designs guaranteed to offer the best results for retirement savings and tax benefits while keeping in compliance with the complexities of government mandated regulations. CPD works in conjunction with advisors to fully utilize the tax benefits available under prevailing laws and regulations to ensure income for future years. Their plans provide maximum tax savings and worry-free retirement. CPD firmly believes retirement planning is not a one-size-fits-all proposition. For more information, visit <http://www.cpdltd.com>.

About When Work Works

When Work Works is a national initiative, led by the partnership of Families and Work Institute and the Society for Human Resource Management (SHRM), to help organizations of all sizes and types become more successful by transforming the way they view and adopt effective and flexible workplaces. The initiative administers the prestigious Alfred P. Sloan Awards for Excellence in Workplace Effectiveness and Flexibility annually, which recognize exemplary employers for using flexibility as an effective workplace strategy to increase business and employee success. For more information, visit www.whenworkworks.org.