



Mother Oak Annual Fund

What is the Annual Fund?

At St. Luke's, the Mother Oak Annual Fund is made up of individual unrestricted gifts. The MOAF is the cornerstone of all giving efforts because it serves our two greatest assets – our students and our teachers. Dollars raised help us provide classroom enhancements, teacher development, address emerging priorities of the school, build our endowment and bolster financial assistance.

Why Give?

By giving to the Mother Oak Annual Fund, you are sending a powerful message that you believe in the mission of St. Luke's Episcopal School to present a college preparatory community developing young men and women of honor, faith and responsibility with character and intellect to thrive in college and life. When you participate, you become a part of the school's legacy of academic excellence and lifelong learning. Additionally, broad support from the entire school community helps to influence the giving decisions of foundations and businesses, further enhancing the learning experiences St. Luke's offers.

Ways of Giving

You can make a contribution to St. Luke's in any of the following ways: stock transfers, credit card, cash, check or online donations via our website, www.stlukesmobile.com.

Matching Gifts

You may be able to double your gift to St. Luke's! Many businesses and corporations will match their employees' contributions to St. Luke's. Employees should check with their Personnel Office. If the company has a matching gift program, obtain a matching gift form and follow the directions to initiate a match. If you have any questions please email Diane McCleery, Director of Development at dmcclery@stlukesmobile.com or call 251.666.2991 ext. 8140.



Mother Oak Annual Fund

Thank you for your tax deductible donation!

1961 Society	\$5,000 or more
Mother Oak Society	\$2,000-\$4,999
Trustee Circle	\$1,000-\$1,999
Headmaster Circle	\$500-\$999
Wildcat Pride	\$250-\$499
Red, White & Black Club	\$100-\$249
Supporter	up to \$99

I contribute/pledge \$ _____ * to the 2015-16 MOTHER OAK ANNUAL FUND.

- Check enclosed Credit card (see reverse)
 I will be applying for a matching gift from my employer.

Name _____

Address _____ ST _____ ZIP _____

Phone () _____ E-mail _____

Please check all that apply:

- Parent Faculty/Staff Trustee Grandparent Alumni Class of _____
 Parent of Alum Church Member Other _____

*5% of each gift will be designated for the general endowment fund unless otherwise specified

Dear Parents, Grandparents, Alumni, and Friends,

I am now in my third year as both Headmaster and parent at St. Luke's Episcopal School. My daughter Rosie is a senior and that has stirred many of my own memories of traditions from my alma mater. As I reflect on these, I am acutely aware of the importance and significance that traditions and symbols hold in shaping memories of your alma mater. For St. Luke's families, past and present, it is Mother Oak. I am so happy that the story of Mother Oak is being reintroduced to our school family beginning with our youngest and continuing through our upper school and even their parents.

The Mother Oak Annual Fund is the single most important and effective way you can contribute to our school. It strengthens and sustains the extraordinary program that defines a St. Luke's Episcopal School education. Each year, the school relies on contributions to provide critical support to our operating budget above and beyond tuition. These gifts have an immediate and direct benefit to each student and faculty member, as well as to the quality and range of all school programs. While the average gift is \$253, all gifts are appreciated and go to work immediately.

Our goal for this year is \$125,000. Contributions to this fund go directly to improving academics, athletics, technology, and the arts, as well as improving our facilities and increasing faculty salaries. In short, we would not be the school that we are without successful Mother Oak Annual Fund campaigns.

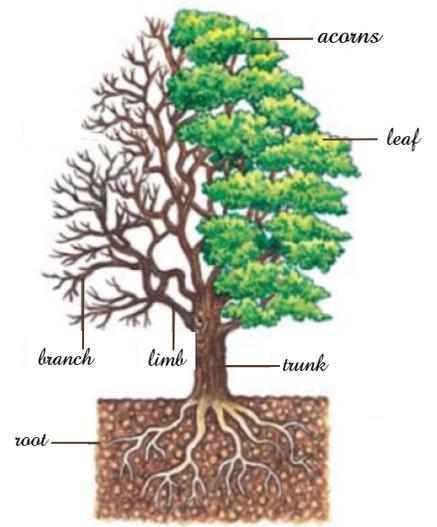
As you evaluate the level of your financial support, please consider a few important thoughts. The dollars raised through the Mother Oak Annual Fund are devoted entirely to funding the school's annual operating budget. Like all private schools, at all educational levels, the total tuition dollars charged per student are less than our actual cost to educate that student. Raising tuition to cover the gap in our budget is not an option; doing so would make us inaccessible to many of our current and prospective families.

We are so grateful for the difference that all supporters make at St. Luke's. With a 100% Board and Faculty participation rate, we are well on our way to reaching our goal! We are keenly focused on the growth and improvement of St. Luke's this year and for years to come. We are proud of the strategic planning and facility enhancements we are addressing and accomplishing, and hopefully you have seen terrific signs of success that are benefiting our students. We ask you to support the school's 2015-2016 Mother Oak Annual Fund and the school's secure and prosperous future.

Your tax deductible contribution to the Mother Oak Annual Fund, whether large or small, provides a tangible and lasting benefit to all of our children, and promotes the ideals we have all come to share. By partnering together, our collective gifts will continue to push our school to be the absolute best it can be, and allow our students to receive the exceptional education that students have been receiving at St. Luke's since 1961.

Sincerely,

Mike Notaro, Headmaster



The Giving Tree

The strength of Mother Oak came from her deep roots, grand limbs and the smallest of her acorns. They were all a part of her beauty, longevity and her legacy.

Every gift to the Mother Oak Annual Fund will similarly contribute to the legacy of St. Luke's by providing for current and future generations of students.

Mother Oak

Mother Oak stood tall and proud
With roots spread far and wide.
She will always symbolize the strength
Of the St. Luke's Wildcat Pride.

A tiny little acorn
Starting out not much at all
She became a large majestic oak
Standing strong and tall.

Though it seems impossible
That something small become so grand
It makes it quite apparent that
God lends a helping hand.

And so this fund is named
In memory of our beloved tree
A symbol of what St. Luke's has been
And what it will come to be.

Though this fund is very practical
It plays an important role,
Its success provides our students
The roots to support their goals.

MOTHER OAK ANNUAL FUND CREDIT CARD PAYMENTS

PLEASE CHARGE \$ _____ to my MasterCard VISA American Express Discover

Name on Card: _____ ZIP CODE: _____

Card # _____ Expiration Date _____ CCV _____

For more information please contact the St. Luke's Development Office
at (251) 666-2991 or email dmccleery@stlukesmobile.com

Thank you for your support. All gifts are tax deductible.