

TABA 2015 Fall Conference

**September 14 -15, 2015
Crowne Plaza Hotel Galleria
Dallas/Addison**

Sponsorship Opportunities

The following are our sponsor levels for the 2015 Fall Conference. For sponsorship items that require printing, it must be purchased early enough to complete the printing and have it shipped (No later than thirty days before the conference begins). You can register for a sponsorship on the attendee or exhibitor's registration page. If you prefer you can call or email Phyllis Campbell to set up your sponsorship. You can pay by credit card on the registration page or request to be invoiced.

Platinum Reception Sponsor Sold \$3000

- One Complimentary Conference Registration
- Signage at Reception
- One Page Flyer in Conference Electronic Notebook (electronic flyer must be received 10 days prior to conference)
- Logo and Company Name included on TABA Conference Emails
- Recognition on Event signage as Reception Sponsor
- Verbal Recognition and introduction at Reception as the Sponsor
- Opportunity to introduce a Speaker
- Opportunity to distribute Marketing item or material at tables at lunch
- Company name and logo in electronic newsletter after conference
- Sponsor ribbon for name badge
- Logo in Conference Power Point
- Recognition in Conference Electronic Notebook

Gold Sponsor (Multiples Available) \$2000

- Includes One Conference Registration
- One Page Flyer in Conference Electronic Notebook (electronic flyer must be received 10 days prior to conference)
- Logo and Company Name included on TABA Conference Emails
- Recognition on Event signage as Gold Sponsor
- Verbal Recognition and introduction at events in Exhibit Hall
- Opportunity to introduce a Speaker
- Company name and logo ad in electronic newsletter after conference
- Sponsor ribbon for name badge
- Logo in Conference Power Point

Silver Sponsor (Multiples Available)

\$1500

- Includes 50% off first Conference Registration
- One Page Flyer in Conference Electronic Notebook (electronic flyer must be received 10 days prior to conference)
- Opportunity to introduce a Speaker
- Logo and Company Name on TABA Conference Emails
- Recognition on Event Signage as Silver Sponsor
- Verbal Recognition and introduction at events in Exhibit Hall
- Company name and logo in electronic newsletter after conference
- Sponsor Ribbon for Name Badge
- Logo in Conference Power Point

Bronze Sponsor (Multiples Available)

\$1250

- \$100 off first Conference Registration
- Logo and Company Name on TABA Conference Emails
- Recognition on Event Signage as Bronze Sponsor
- Verbal Recognition and Introduction at events in Exhibit Hall
- Sponsor Ribbon for Name Badge
- Logo in Conference Power Point
- Recognition in Conference Electronic Notebook

Flash Drive Sponsor

Sold

\$1500

(There will not be a printed Conference notebook. It will be on the flash drive)

- Includes 50% off first Conference Registration
- Logo on flash drives distributed to attendees
- One Page Flyer in Conference Electronic Notebook (electronic flyer must be received 10 days prior to conference)
- Logo and Company Name included on TABA Conference Emails
- Recognition on Event signage as Silver Sponsor
- Verbal Recognition and introduction at events in Exhibit Hall
- Opportunity to distribute Marketing item or material at lunch
- Company name and logo in electronic newsletter after conference
- Sponsor ribbon for name badge
- Logo in Conference Power Point

Conference Tote

\$1500

- One Complimentary Registration
- Name and logo on Conference Tote bags
- One Page Flyer in Conference Electronic Notebook (electronic flyer must be received 10 days prior to conference)
- Opportunity to introduce a Speaker
- Opportunity to distribute Marketing item or material at table at lunch
- Company name and logo in electronic newsletter after conference
- Logo and Company Name on TABA Conference Emails
- Recognition on Event Signage as Tote Bag Sponsor & Gold Sponsor
- Verbal Recognition and introduction at events in Exhibit Hall
- Sponsor Ribbon for Name Badge
- Logo in Conference Power Point
- Recognition in Conference Electronic Notebook

Lanyard Sponsor

\$1250

- \$100 off first Conference Registration
- Name and logo on Lanyards
- Logo and Company Name on TABA Conference Emails
- Recognition on Event Signage as Lanyard Sponsor & Bronze Sponsor
- Verbal Recognition and introduction at events in Exhibit Hall
- Sponsor Ribbon for Name Badge
- Logo in Conference Power Point
- Recognition in Conference Electronic Notebook

Name Tag Sponsor

\$1250

- \$100 off first Conference Registration
- Name and logo on name tag holders
- Logo and Company Name on TABA Conference Emails
- Recognition on Event Signage as Name tag Sponsor & Bronze Sponsor
- Verbal Recognition and introduction at events in Exhibit Hall
- Sponsor Ribbon for Name Badge
- Logo in Conference Power Point
- Recognition in Conference Electronic Notebook

Note Book Sponsor

\$1250

(This is a notebook for taking notes – not a printed conference notebook. Our conference notebook will be distributed on a flash drive)

- \$100 off first Conference Registration
- Name and logo on front cover of Notebook
- Logo and Company Name on TABA Conference Emails
- Recognition on Event Signage as Notebook Sponsor
- Verbal Recognition and introduction at events in Exhibit Hall
- Sponsor Ribbon for Name Badge
- Logo in Conference Power Point
- Recognition in Conference Electronic Notebook

Hotel Room Key Sponsor

\$1250

- \$100 off first Conference Registration
- Name and logo on Hotel Room Keys
- Logo and Company Name on TABA Conference Emails
- Recognition on Event Signage as Bronze Sponsor
- Verbal Recognition and introduction at events in Exhibit Hall
- Sponsor Ribbon for Name Badge
- Logo in Conference Power Point
- Recognition in Conference Electronic Notebook

Ethics Session Sponsor

\$1250

- \$100 off first Conference Registration
- Name and logo on sign at door of session
- Logo and Company Name on TABA Conference Emails
- Recognition on Event Signage as Name tag Sponsor & Bronze Sponsor
- Verbal Recognition and introduction at events in Exhibit Hall
- Sponsor Ribbon for Name Badge
- Logo in Conference Power Point
- Recognition in Conference Electronic Notebook

WiFi Hot Spot Sponsor

\$1250

- \$100 off first Conference Registration
- Name and logo on sign at door meeting room
- Logo and Company Name on TABA Conference Emails
- Recognition on Event Signage as Name tag Sponsor & Bronze Sponsor
- Verbal Recognition and introduction at events in Exhibit Hall
- Sponsor Ribbon for Name Badge
- Logo in Conference Power Point
- Recognition in Conference Electronic Notebook

Break Sponsor (Multiples Available)

\$1000

- Logo and Company Name on TABA Conference Emails
- Recognition on Event Signage as Break Sponsor
- Company Sign on Break Table
- Verbal Recognition and introduction at events in Exhibit Hall
- Sponsor Ribbon for Name Badge
- Logo in Conference Power Point
- Recognition in Conference Electronic Notebook

Golf Sponsor (Multiples available)

\$750

- Logo and Company Name on TABA Conference Emails
- Company Name on signage at golf Course as Golf Sponsor
- Recognition on Sponsor sign
- Verbal Recognition and introduction at events in Exhibit Hall & at Dinner
- Sponsor Ribbon for Name Badge
- Logo in Conference Power Point
- Recognition in Conference Electronic Notebook

Dinner Table Sponsors (Multiples available)

\$500

- Logo and Company Name on TABA Conference Emails
- Company Name on Table as Dinner Sponsor
- Recognition on Sponsor sign
- Verbal Recognition and introduction at events in Exhibit Hall & at Dinner
- Sponsor Ribbon for Name Badge
- Logo in Conference Power Point
- Recognition in Conference Electronic Notebook