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Plant Products-Press Release

1 message

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Phyllom BioProducts and Plant Products team up to reclaim Canada Lawns and Sports Fields from Grubs and Beetles.

Oakland, California and Leamington, Ontario March 21, 2016

Plant Products and Phyllom BioProducts are teaming up to launch grubGONE!® and beetleGONE!® in Canada. The products are being submitted for Canadian registration in 2016, with an anticipated product launch in 2017.

All across Canada beetle grubs feed on the roots of plants. Then raccoons and skunks cause damage to lawns and sports fields by digging up the white larvae. In 2009, the Province of Ontario implemented a ban on the use of commonly used lawn care products. Other Provinces soon followed Ontario's lead. However, Ontario allows certain types of products (Class 11) which are considered of low risk to humans and the environment. Phyllom and Plant Products anticipate that grubGONE! and beetleGONE! will meet the Class 11 criteria and have no harmful effects on pollinators; providing a badly needed solution for the professional turf and ornamental manager. In fact, Ag Canada and Ontario have encouraged Phyllom to seek a Canadian registration.

These insect control technologies already have regulatory approval in the USA for the following uses:

grubGONE!® : Control of turf and ornamental grubs and annual bluegrass weevil*

beetleGONE!® : Control of certain beetles including Japanese beetle adults* on ornamental plants like roses

«Plant Products is excited about these products. They are easy to apply, have a good shelf life, are a biorational and show good levels of control for key pests» says Kelly Devaere Product and Marketing Manager at Plant Products. He continued «We are also excited to partner with Phyllom BioProducts as they are creating new and innovative solutions to meet the requirements of our professional customers».

«Phyllom is pleased to be partnered with a company like Plant Products as we believe that they have the organization and technical knowhow to ensure our products become a success for turf care professionals in Canada» said Kurt Schwartau from the Business Advisory Board of Phyllom BioProducts.

*Phyllom will be pursuing similar use patterns in Canada but this will be subject to regulatory approval in

Canada.

Province of Ontario's cosmetic pesticide ban: <https://news.ontario.ca/ene/en/2009/03/250-pesticides-banned-for-cosmetic-uses.html>
<https://www.ontario.ca/page/class-11-pesticides>

Agriculture and AgriFood Canada Status Report for Biopesticide product submissions Pesticide Risk Reduction Program As of: December 14, 2015
<http://www.agr.gc.ca/eng/?id=1392136770253> Project ID: BPR14-08

Ontario grub information: <http://www.omafr.gov.on.ca/english/crops/facts/08-023w.htm>

About Phyllom BioProducts

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Phyllom BioProducts Corp. (Phyllom) discovers, develops and markets novel insect control technologies with low ecological impact that protect the beauty, health and value of forests, farms and landscapes from devastation by beetle, weevil and grub invaders. Phyllom is now in launch stage with its brands beetleGONE!™, grubGONE!® and boreGONE!®. This suite of proprietary products and technologies are protected by a number of issued and pending patents.

For more information about Phyllom, please go to www.PhyllomBioProducts.com

About Plant Products

50 Hazelton St. Box 33, Leamington, ON N8H 1B8

Plant Products Inc. is National distributor of Fertilizer and Crop Protection products serving the Professional Turf, Lawn Care, Greenhouse and Horticultural markets in Canada for over 70 years.

For more information about Plant Products Inc., please go to www.plantproducts.com

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