



For Immediate Release

January 28, 2016 - The Chimera Group Announces New VP, Agronomy and Client Service

Guelph, ON, Canada - The Chimera Group is pleased to announce that Jake Riekstins has been appointed VP, Agronomy and Client Service.

Riekstins brings a portfolio of domestic and international experience to the company including his most recent role as Director of Agronomy and Construction for Pacific Links International. There he oversaw the construction and grow-in of the 27 Club in Tianjin, China and all preconstruction planning for an ambitious multiple-property golf course cluster around Beijing, China.

"We have taken a significant step forward in our development today and I am thrilled that we have been able to add an individual of Jake's personal and professional calibre," said John R. Bladon, The Chimera Group's President, and its agronomy and sustainability expert. "Jake is well respected in the local golf community having worked for Clublink Corporation for fifteen years prior to his engagements internationally. His ability to bring his core strengths of leadership, dedication and innovation to our current and future clients made him an ideal addition to our team."

Riekstins echoed Bladon's enthusiasm and said "I'm excited and encouraged about the scope of work The Chimera Group has engaged in across multiple turfgrass and environmental industry segments. I am delighted to join this team of cerebral and progressive individuals to provide value to all stakeholders by focusing on lean management strategies and excellence within the workplace details of agronomy, project management, resource stewardship and staff engagement."

Riekstins will be supporting all of The Chimera Group's interests in Canada and internationally as well as supporting and participating as an active member of the Canadian Turfgrass Advisory Group and Turf Prophit - two of The Chimera Group's affiliate projects. Riekstins can be reached at jake@thechimeragroup.ca or via cell phone at 647.448.3616.

About The Chimera Group:

The Chimera Group (pronounced Kai-meer-a) is a consulting business equipped with more than 30 years of experience and fundamentals working within the disciplines of business, science, marketing and communications in the green industries. The Chimera Group's focus is three pointed in agronomic stewardship work, brand and business development, and marketing and communications. Chimera works in partnership with a host of green and non green industry entities who have a desire to improve their focus, their sustainability and their efficiencies. Chimera also works in partnership with and manages the brands of the Canadian Turfgrass Advisory Group and Turf Prophit. For more information: www.thechimeragroup.ca, www.canadianturfgrass.ca and www.turfprophit.com

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