DESCRIPTION

Join a fun, fast-paced, growing cosmetics brand! Ideal candidates will have strong design software skills, be a highly creative thinker and will possess a stellar work ethic. This team member must have the ability to understand fashion trends and how to design to best represent the Colourpop brand.

Responsibilities
Create compelling artwork and graphic designs for both web and print.
Understand the ColourPop brand as well as the customer and applicable trends
Create visually unique, and artistic marketing messages for colourpop.com
Ability to work well in a team-oriented environment through strong communication and interpersonal skills
Must have a strong sense of urgency and be able to prioritize and meet tight deadlines
Must possess strong design skills (typography, color theory, and composition) and contemporary aesthetic
Excellent attention to detail: Review and proofread designs for errors before printing/publishing to produce accurate and high-quality work

Web
Develop web friendly graphics for product promotions, page banners, banner ads, social media, & web publications
Layout and design of promotional emails

Photography
Product photography and photo-retouching with ability save images in the appropriate format for destination
Produce images that identify a product or convey a message

Print & Packaging Artwork
Create primary and secondary packaging artwork as they apply to the overall brand vision
Create consistently tight files including detailed legends for packaging graphics, leaflets, labels, and other print collateral
Understanding of printing techniques and ability to problem solve around print limitations
Conceptual development, renderings, comps for new packaging development
Layout and design for product catalogs and other print collateral

POSITION TYPE

Off Campus Full-Time

QUALIFICATIONS

Qualifications
BFA or BA in Graphic Design or equivalent experience
Expert knowledge of Adobe Creative Cloud applications, particularly Photoshop, Illustrator & Indesign
Knowledge of Microsoft office: Powerpoint & Excel
Knowledge of offset printing & finishes
Proficient in photo-retouching & product photography

Knowledge of HTML & CSS, a plus

Job Location ColourPop Hub in Oxnard, California

JOB LOCATION(S)

Nation Wide

No

City

Oxnard

State/Province

California

Country

USA

CONTACT INFORMATION

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