

MEGAN JONES

B.S. BUSINESS '15

The sound of the surf, the salty sea breeze and the cry of passing seagulls are familiar and beloved sensory experiences for Megan Jones. A native of Santa Cruz, California, Jones spent much of her childhood at the beach. In the process, she developed a deep love for the ocean and a passion for preserving it.

Today she channels that desire through her work for two Malibu-based organizations founded by Nick Behunin: A nonprofit called Seathos and benefit corporation Preservation Capital. Seathos aims to increase public awareness about human impact on the world's oceans, while Preservation Capital approaches the cause from a financial perspective. It addresses the increasing rift between corporate profits and environmental sustainability by promoting a financial model that rewards investors and those trying to make a difference for the planet.

An Independent Consultant supporting both organizations, Jones provides public relations and marketing services, particularly in regard to websites and social media.

"The job has exceeded my expectations and been a great fit," she says. "I wear a lot of hats and love every aspect. Knowing I'm contributing to the health of our oceans is particularly gratifying."

Jones credits diligence in networking as her greatest professional accomplishment and the key to her success. "Without having the courage to explore opportunities that are less sought out, I would have never landed my current job," she says. "It provides an ideal outlet for my passion and creativity."

Editor's note: Seathos has an opening for a social media intern. Contact Megan at megan@seathos.org for more information.

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