

SERGIO PRADO

B.S. BUSINESS '12
B.A. ECONOMICS '12

Build confidence. Open doors. Restore hope. Brighten futures.

While none of these activities are listed on Sergio Prado's job description, they are essential elements of his work with the County of Ventura.

An account executive for the county's Human Services Agency, Prado helps people find and keep jobs, and employers address business needs. In the process, he changes lives.

Prado provides job seekers with leads, teaches workshops on interviewing, résumés and social media, and helps individuals set goals. He also advocates for his clients and functions as a job coach. His efforts support the Workforce Innovation and Opportunity Act program.

"My job is very gratifying," says Prado. "Most of the people I assist have lost hope and have no idea where to start. There's nothing like observing the demeanor change in someone when he or she gets a job. Being a giver of hope is what touches my heart."

A lifelong resident of Oxnard, Prado also is pursuing his Juris Doctor at Santa Barbara and Ventura Colleges of Law, and he aspires to be a future mayor of his hometown.

"I love my city and want it to be better," says Prado. "In the past, when fraud was reported and investigations were going on, I decided that if I didn't try to make a difference, I had no right to complain."

If elected, Prado hopes to bring higher-paying jobs to Oxnard and to enhance youth development programs.

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