

# ERIK SCOGGAN

## B.A. ART '13

Most employees who spend hours talking about Star Wars or sketching DC Comics figures will get fired. Erik Scoggan thinks about superheroes all day and earns a paycheck. Holy awesome job, Batman!

Scoggan is a graphic designer with Sideshow Collectibles in Newbury Park. The company creates and distributes collectible products based on pop culture icons. His work includes developing logos, packaging, apparel, trade show materials, ads and more.

On the surface, the job is a natural fit for someone who grew up sketching characters. At a deeper level, there are parallels between the man and the action figures he depicts. Scoggan is a trailblazer eager to address challenges. The first in his family to obtain a bachelor's degree, he selected Channel Islands, in part, to make a difference. He wanted to help shape the CI experience and break ground for future students.

Speaking of his work at Sideshow, he says, "I love that no two days are the same. There are many opportunities to tackle projects outside my comfort zone and continue growing as an artist."

And, like one of the legendary Super Friends, Scoggan is quick to credit his peers. When asked about the value of networking with other alums, he says, "Absolutely! I wouldn't have been able to get my foot in the door here without a reference from a CI friend."

CSU
CHANNEL ISLANDS
One University Drive
Camarillo, CA 93012

www.csuci.edu