

Brian J. Maguire
114 West Jersey Ave. W
Sea Isle City, NJ 08243
Cell 610-585-0840

PROFESSIONAL EXPERIENCE

Senior Financial Industry Executive with extensive experience in marketing, deposit and loan product management and development, management of non-insured investment products, strategic planning, merger and acquisition analysis, delivery channel management, branch and electronic delivery channel management, advertising and promotions, financial analysis, budgeting and public relations. Proven track record for developing new or modifying existing products which increased revenues and decreased costs.

I had a broad range of responsibilities during my career and managed various numbers of staff, depending on the division responsibilities at the time.

I worked in the financial services industry for more than forty-four years, and held senior level positions at some of the area's premier financial institutions including:

- **BRYN MAWR TRUST**, Bryn Mawr, PA (2007 – 2015)
Senior Vice President, Director of Marketing
- **DNB FIRST**, Downingtown, PA (2005 – 2007)
Vice President, Director of Marketing
- **FIRST PENN BANK**, Philadelphia, PA (2003 – 2005)
Vice President, Director of Marketing
- **COMMONWEALTH BANK**, Norristown, PA (1999 – 2003)
Group Vice President, Director of Marketing
- **CORESTATES BANK**, Philadelphia, PA (1990 – 1998)
Vice President, Manager of Retail Delivery and Regional Sales Manager
- **FIRST PENNSYLVANIA BANK**, Philadelphia, PA (1971 – 1990)
Vice President, Consumer Planning Division Manager and Retail Banking Group Controller

EDUCATION

MBA, La Salle University, Philadelphia, PA
B.S., La Salle University, Philadelphia, PA

PROFESSIONAL ASSOCIATIONS AND BOARDS

Bank Marketing Association (Former Member)
East Bradford Township, Chester County, PA, Parks and Recreation (Former Board Member)
YMCA Northeast Philadelphia (Former Board Member)
Montgomery County, PA, Cultural Center (Former Board Member)

PERSONAL

Married to Kathleen (Kathy) Maguire for forty-four years and we reside in Sea Isle City, NJ and Marco Island, FL.