

**Kristin Zeller**

Originally from Myerstown, Pennsylvania, a small rural area in Central PA, she moved to Philadelphia in 2003 and has enjoyed living in South Philly for 10 years. She attended Bloomsburg University of Pennsylvania and graduated Magna Cum Laude with a BA in Mass Communications, Public Relations. She was hired right out of college by the Philadelphia Phillies after completing a 2002 summer internship with them in the Ticket Sales Department and joined their team with intent of working in Public Relations. When the new ballpark opened in 2004 she was hired for a position with Special Events, a new department, tasked with increasing revenue by selling "non-game day events". Involved in the development of the department from the ground up, she has enjoyed 11 years of growth in the department and organization. She joined HSMAI's board in 2006 and is now serving as Chapter President.