

Jim Cohn

Jim created *Mid-Atlantic Events Magazine* in 1987, foreseeing the growth of the region's hospitality, meetings and special events industry. *Mid-Atlantic Events Magazine* targets both novice and professional planners of corporate and association meetings, trade shows, conventions, special events and business travel. Most recently, Jim has created an Administrative Professionals/Executive Assistants group as part of the Magazine.

Jim is a Past President of HSMAI Greater Philadelphia chapter; PR/Marketing chair and Vice President of PAMPI and has sat on the boards of NACE, DVSAE and ISES. He also co-sponsors annual events like MEET National, DMAI Destinations Showcase, the Taste and Tour of the Countryside, Chester County Meeting Planners Showcase, Gateway to Bucks County, Jingle Jam, the Hospitality Summer Outing and various other industry events.