

The Bakehouse Art Complex is bridging the gap between the emerging collector and the emerging artist. Learn the in's and out's of becoming a collector in today's art market in an interactive series, followed by a studio tour of BAC resident artists. In our unique setting, gallery exhibitions are presented alongside the artist studio, giving you the opportunity to put into practice all you have learned.

I. EMERGE AS A COLLECTOR January 24, 2013 | 6 - 8pm

Understanding the structure of the art world will lead to more informed decisions on your purchases, as well as fine tune your taste. Take the time to study your own tastes and proclivities, and constantly look. Do your research as if you were your own personal curator. While exploring, you'll discover new works and directions to go in.

Moderator: Denise Gerson. Panelists include: Luky Cancio, Sheila Elias, Vivian Pfeiffer

II. FIND THE ARTIST, MAKE YOUR PURCHASE February 7, 2013 | 6 - 8pm

You have determined a direction for your collection; and you know what you like and what to look for in terms of value. Break any mythologies that come with collecting contemporary art, eliminate the fear of the unknown, and learn possible real life situations. Trust and have faith in your own artistic likes and dislikes—you are collecting for yourself, after all.

Moderator: Denise Gerson. Panelists include: Bernice Steinbaum

III. NOW WHAT? COLLECTIONS MANAGEMENT February 21, 2013 | 6 - 8pm

Once you've purchased a piece, you'll need to get it home and onto your wall. You will need to know how to care for the safety of the work and how to handle it properly. Keep a log of collection with values: for appraisals, loans and insurance.

Moderator: Denise Gerson. Panelists include: Jason Hedges, Dora Valdes-Fauli, Sherry Zambrano

Denise M. Gerson, who retired in 2012 as the Associate Director of the Lowe Art Museum, University of Miami, after 24 years, is an independent curator, arts writer, private art consultant, and accredited fine art appraiser.

Mrs. Gerson, who holds a Masters degree in art history from UM, has an extensive background in museum administration, curatorial interpretation and publication, exhibition development and design, and grant writing.

A past Chairperson of Art in Public Places for the City of Miami Beach, she frequently lectures, conducts private art tours, and recently opened DMG Fine Art Services. She currently serves on the Board of Directors at the BAC, where she is also an active member of the special events committee.

Admission

\$25 per session

\$20 BAC Members (Free for benefactor level and above)

\$60 All sessions

Cocktails and light bites will be served

Space is limited, please RSVP to rsvp@bacfl.org

Please contact Ananda DeMello at 305.576.2828 for additional information