



LINCOLNWOOD 2014-2015 COMMUNITY GUIDE



SPECIAL FOR NON-MEMBERS!

Join the Chamber now for only **\$230**
and receive the member rates for your ad!



The Lincolnwood Community Guide and Business Directory

is the information resource and Go-To guide for Lincolnwood residents and businesses alike! This free directory showcases Lincolnwood Chamber members, and provides vital contact information for Lincolnwood schools, the Lincolnwood Public Library, Public Works, Elected Officials, Park & Recreation Departments, and more. You'll also get comprehensive descriptions on Chamber and Community Events, Maps, Clubs and City Services. Take advantage of this opportunity to place your business at the fingertips of more than 6,000 Lincolnwood residents and businesses... all year long!

MARKET COVERAGE

TOTAL DISTRIBUTION: 6,000

4,500 copies delivered door-to-door to Lincolnwood residents & businesses

1,500 copies delivered to the Lincolnwood Chamber of Commerce & Industry

Guide Available on the internet for one year with link on: www.lincolnwoodchamber.org

New, **COUPON PAGES**** available. Drive traffic to your business!

\$250 (members only) or **\$50** with the purchase of an ad. (Please supply copy and your company logo)

SIZES & RATES* (includes 4 color)



1/8 PAGE

(2.25" x 1.75")

○ Member: **\$200**

○ Non-Member: **\$400**



BANNER

(4.75" x 1.75")

○ Member: **\$375**

○ Non-Member: **\$600**



1/2 PAGE

(4.75" x 3.75")

○ Member: **\$600**

○ Non-Member: **\$900**



FULL PAGE

(5.5" x 8.5") add .125"
bleed on all four sides

○ Member: **\$1000**

○ Non-Member: **\$1400**

PREMIUM POSITIONS** (includes 4 color)



BACK COVER

(5.5" x 8.5") add .125"
bleed on all four sides

○ Member: **\$1700**

○ Non-Member: **\$1995**



INSIDE COVERS

(5.5" x 8.5") add .125"
bleed on all four sides

○ Member: **\$1500**

○ Non-Member: **\$1895**

TO RESERVE YOUR AD, CONTACT:

GUIDE DEADLINES (Digital file ONLY. Save all Final Ad Art as a 300dpi pdf file (x-1a))

FRIDAY - DEC. 4

Advertising sales and space reservations close

FRIDAY - DEC. 11

Camera ready Art due

FRIDAY - JAN. 15

Publication date