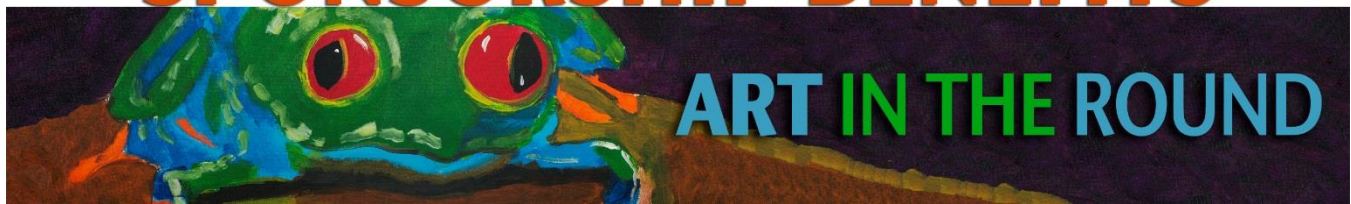


SPONSORSHIP BENEFITS



\$10,000 Rob the Frog Title Sponsor

The Title Sponsor underwrites the call for art that draws 200+ art submissions and includes an invitation to participate in an advance reception for the selection of the art. Recognition is provided with a full page program ad and stage introductions. Company logo included in a City Paper event ad, on a Step & Repeat backdrop for guest photos, on souvenir photo for guests, in a welcome message broadcast to all mobile device bidders, on event signage, on The Arc website homepage and in e-blasts to 2,000 E-subscribers and 2,000 social media followers. Reserved table for ten guests.

\$7,500 Garden Hopper Sponsor

The Garden Hopper Sponsor underwrites the attendance for approximately 50 of the selected artists at the event and includes an invitation to participate in an advance reception for the selection of the art. Recognition is provided with a full page program ad and stage introductions. Logo included in a City Paper event ad, on a Step & Repeat backdrop for guest photos, on event signage, on The Arc website homepage and in e-blasts to 2,000 E-subscribers and 2,000 social media followers. Reserved table for ten guests.

\$5,000 Lily Pads Sponsor

The Lily Pads Sponsor underwrites the attendance of the selected artists' staff who attend to provide needed assistance to the artists and includes an invitation to participate in an advance reception for the selection of the art. Recognition is provided in a full page program ad and stage recognition. Logo will appear in a City Paper event ad, event signage, and listing on The Arc website and in e-blasts to 2,000 E-subscribers and 2,000 social media followers. Reserved seating for six guests.

\$2,500 Rainforest Sponsor

The Rainforest Sponsor underwrites paint, canvas and other materials used in Arc day programs where a number of artists participate and includes an invitation to participate in an advance reception for the selection of the art. Recognition is provided with a half page program ad, listing in a City Paper event ad, on event signage, on The Arc website and in e-blasts to 2,000 E-subscribers and 2,000 social media followers. Reserved seating for four guests.

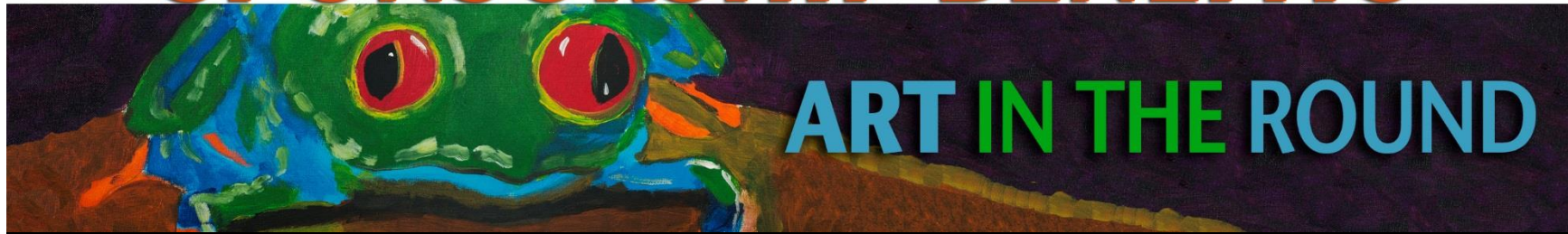
\$1,000 Tropics Sponsor

The Tropics Sponsor underwrites outreach to schools for children's art submissions and includes an invitation to participate in an advance reception for the selection of the art. Recognition is provided with your company name in the program, on event signage, The Arc website and in e-blasts to 2,000 E-subscribers and 2,000 social media followers. Two tickets to the event.

\$500 Raindrop Sponsor

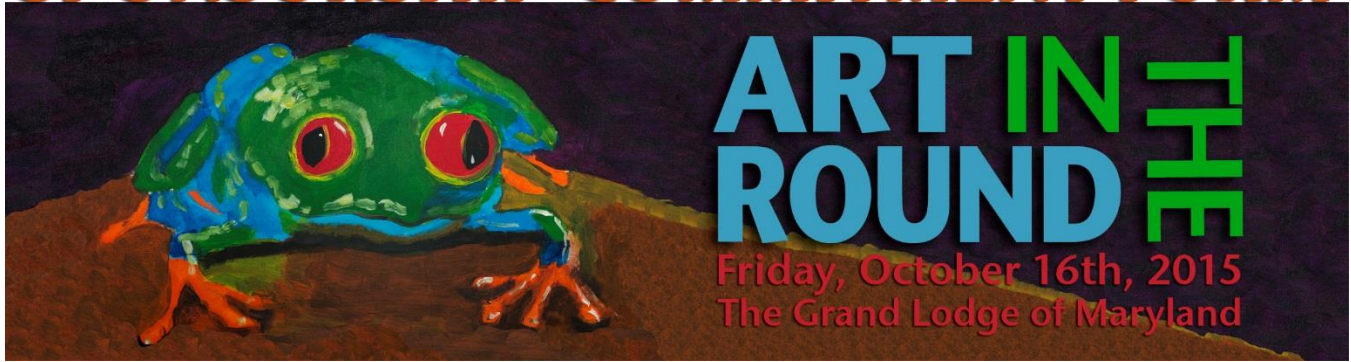
The Raindrop Sponsor supports outreach to artists outside of The Arc. Company name is in the program. Two tickets to the event.

SPONSORSHIP BENEFITS



SPONSORSHIP LEVEL	Rob the Frog Title Sponsor \$10,000	Garden Hopper Sponsor \$7,500	Lily Pad Sponsor \$5,000	Rainforest Sponsor \$2,500	Tropics Sponsor \$1,000	Raindrop Sponsor \$500
Underwrite key elements of event	ART SUBMISSIONS	ARTIST TICKETS	ARTISTS' STAFF TICKETS	ART SUPPLIES	SCHOOL OUTREACH	ARTIST OUTREACH
Complimentary Tickets with reserved seating	TEN	TEN	SIX	FOUR	TWO	TWO
Invitation to Juried Art Selection	YES	YES	YES	YES	YES	
Presence in event program	FULL AD	FULL AD	FULL AD	HALF AD	NAME LISTING	NAME LISTING
Presence on The Arc's homepage	LOGO	LOGO	NAME LISTING	NAME LISTING	NAME LISTING	
Presence in e-news and social media	LOGO	LOGO	NAME LISTING	NAME LISTING	NAME LISTING	
Presence on event signage	LOGO	LOGO	LOGO	NAME LISTING	NAME LISTING	
Presence in City paper ad	LOGO	LOGO	LOGO	NAME LISTING		
Presence on Step & Repeat backdrop	LOGO	LOGO				
Presence on souvenir photo for guests	LOGO					
Presence on mobile bidding device	LOGO					
Acknowledgement at event stage	INTRODUCTION	INTRODUCTION	RECOGNITION			

SPONSORSHIP COMMITMENT FORM



Yes, I/we will sponsor Art in the Round

Select: _____ \$10,000 Rob the Frog Title Sponsor

_____ \$7,500 Garden Hopper Sponsor

_____ \$5,000 Lily Pad Sponsor

_____ \$2,500 Rainforest Sponsor

_____ \$1,000 Tropics Sponsor

_____ \$500 Raindrop Sponsor

Contact: _____

Company name: _____

Phone: _____

E-mail: _____

If the contact for follow-up for company logo, program ad, or other sponsorship questions is different from above, please provide name and contact info here:

Please return this sponsorship form by September 30th to:

Kate McGuire, The Arc Baltimore, 7215 York Road, Baltimore, MD 21212.

Fax to 443-279-3415. E-mail kmcguire@thearcbaltimore.org

The Arc Baltimore is a 501(c)(3) nonprofit organization -- donations to which are tax deductible to the fullest extent allowed by law. A copy of our current financial statement is available upon request by contacting The Arc Baltimore at 7215 York Road, Baltimore, MD 21212-4499, 410-296-2272. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State, State House, Annapolis, MD 21401 for the cost of copying and mailing