

Automotive Service Professionals



Automotive Service Association Midwest

Now serving Missouri, Kansas, Iowa, Nebraska, Arkansas and Oklahoma

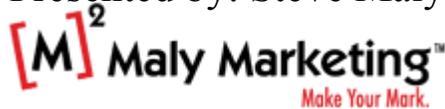
Lincoln Area Automotive Service Professionals

**Tuesday,
December 15, 2015**
6:30 - 8:30 pm

Stop Lighting Money on Fire



Presented by: Steve Maly



LOCATION:

inMotion Auto Care
131 Russwood Parkway
Lincoln, NE 68505

\$25 for ASA Members
\$30 for Non-Members
Includes Dinner & Training

RSVP BY December 14, 2015

Unfortunately, that is what many companies do when they don't fully understand their target markets or how to market to them. During this session, we will hone in on defining your best buyers, discovering their lifetime value to your shop and how to best market to them. We will discuss how to gain the most bang for your marketing buck, how to track your marketing ROI and how to leverage today's digital world.

Registration Form

Company: _____ Phone: _____
Attendees: _____
Credit Card : _____
Name on the Card: _____
Exp. Date: _____ CVC Code: _____
Billing Address: _____ Zip: _____

Fax to 816.817.2260
Or call ASA-Midwest at 816.781.5801



Coming Soon to Lincoln:

January 26, 2016
Details Coming Soon!

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