

Automotive Service Professionals



Automotive Service Association Midwest

Now serving Missouri, Kansas, Iowa, Nebraska, Arkansas and Oklahoma

Des Moines Area Automotive Service Professionals



Email Marketing Do's and Don'ts

Presented by Patrick Klopf
GreenMail INC

Tuesday, June 16, 2015

6:30- 8:30 pm

LOCATION:

Felix & Oscars

4050 Merle Hay Rd
Des Moines, IA 50310

\$25 for ASA-Midwest Members

\$30 for non-members

Includes dinner & training

RSVP BY JUNE 12th

This interactive training session will cover the following topics that are vital in today's marketing climate.

Effective in Keeping customers informed
Email coupons Drive Sales
Managing Databases
Using "Trigger Emails"
Understanding Reporting within E-Blast Campaigns

Patrick Klopf is a part owner of **GreenMail Inc**, which is an email marketing (ESP) service provider based in Des Moines. **GreenMail Inc** helps companies of all realms promote informative info and products to clients databases. Campaign Designs, Sending out E-Blasts, Database Management a

Registration Form

Company: _____ Phone: _____

Attendees: _____

Credit Card : _____

Name on the Card: _____

Exp. Date: _____ CVC Code: _____

Billing Address: _____ Zip: _____

Fax to 816.817.2260

Or call ASA-Midwest at 816.781.5801



Coming Soon to Des Moines:

Enjoy Your Summer!

**The Chapter will resume normal
meeting schedule in September!**

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