

## Automotive Service Association Midwest

Now serving Missouri, Kansas, Iowa, Nebraska, Arkansas and Oklahoma

## **Central Missouri Area** Automotive Service Professionals



Question Based Selling Presented by

Barry Barrett 2 1/2 hours of quality management training! Tuesday, June 21, 2016 6:00 - 9:00pm

LOCATION:

Bandana's BBQ 3405 Clark Lane Columbia, MO

\$49 for ASA-Midwest Members \$75 for non-members

**Includes dinner & training** 

**RSVP by June 14th** 

Barry Barrett will be live via webinar delivering some very valuable information for Service Advisors on how to strengthen sales through question-based selling.

Learn the 12 reasons why you should ask questions. Attendees will also gain knowledge on the basics to questioning, including what questions to start with and the two different types of questions you should ask your customer.

Every attendee will leave with a step-by step plan that can be implemented immediately so you can start seeing an increase in sales the very next day.

Registration Form		CAVE
Company:	Phone:	
Attendees:		
Credit Card :		— Coming Soon to Central MO
Name on the Card:		JULY
Exp. Date:	CVC Code:	Details Coming Soon!
	Zip:	AUGUST
Fax to 816.817.2260		No Meeting
<b>Or call ASA-</b>	Aidwest at 816.781.5801	

ASA Midwest\* 244 W Mill St, Ste. 105\* Liberty, MO 64068