

Automotive Service Professionals



Automotive Service Association Midwest

Now serving Missouri, Kansas, Iowa, Nebraska, Arkansas and Oklahoma

St. Louis Area Automotive Service Professionals



New Service Industry Trends Independent Shop Owners Need to Know

Training presented by
Don Suftko, President of BG Services
Food provided by BG Services



Tuesday, January 12, 2016
6:30- 8:30 pm

LOCATION:
**Forest Park
Community College**
Automotive Department
5600 Oakland Ave
St. Louis, MO 63110

\$20 for ASA-Midwest Members
\$25 for Non-Members

Includes dinner & training
RSVP BY January 5th

Join us for this important discussion regarding current trends in our industry. Learn what OEMs are doing to keep customers out of independent shops. Discover tools to help you keep customers coming in and how to grab and maintain new customers. We will also be discussing how to build a strong business around preventive maintenance and how to start replacing the lost gross margins in tires and the reduction in less and less repairs needed to today's new cars.

So much has been happening over the past 2 years with new cars and maintenance schedules that independent shop owners need to know what trends are happening so we can get our 3-5 year plans ready to deal with the change. ***Are you ready?***

Registration Form

Company: _____ Phone: _____

Attendees: _____

Credit Card : _____

Name on the Card: _____

Exp. Date: _____ CVC Code: _____

Billing Address: _____ Zip: _____

Fax to 816.817.2260
Or call ASA-Midwest at 816.781.5801



Coming Soon to St. Louis:
FEBRUARY 9
Hunter Alignment Training

MARCH 8
Details Coming Soon!

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