

Automotive Service Professionals



Automotive Service Association Midwest

Now serving Missouri, Kansas, Iowa, Nebraska, Arkansas and Oklahoma

Lincoln Area Automotive Service Professionals



Selling Advanced Level Diagnostic Services for Maximum Profits

With Jeremy O'Neal, AdvisorFix

Take a journey into the world of your customer and find out exactly how to sell Diagnostic Services for Maximum Profit. During the course, Jeremy will assist each participant in understanding how to create Diagnostic Service Packages that auto repair customers will pay for. Each participant will learn a step-by-step system for identifying the right type of jobs to apply diagnostic charges to and how to properly present these sales to customers. Participants will learn how to deal with the 5 most common sales objections presented when selling diagnostic services. The goal is to help each participant create a more profitable repair shop.

Tuesday, August 25, 2015
6:30- 8:30 pm

LOCATION:

Hy-Vee Club Room

5010 "O" Street
Lincoln, NE 68502

ASA members - \$25
Non-Members - \$30

Includes dinner & training

Space is limited—RSVP by Aug 21st

Registration Form

Company: _____ Phone: _____

Attendees: _____

Credit Card : _____

Name on the Card: _____

Exp. Date: _____ CVC Code: _____

Billing Address: _____ Zip: _____

Fax to 816.817.2260
Or call ASA-Midwest at 816.781.5801



Coming Soon to Lincoln:

Tuesday, September 22
Generation "Why"?
With Mike DeLaCruz

Tuesday, October 27
Information Coming Soon!

You may request the sender not to send future faxes to your fax machine by calling 866.205.9658, ext 60940 or faxing 816.817.2260 and identifying the number of your fax machine. InfoFax distributed by ASA Midwest—www.asa-midwest.org

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