

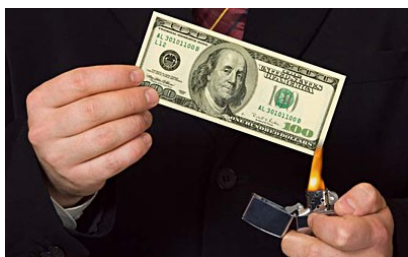
# Automotive Service Professionals



## Automotive Service Association Midwest

Now serving Missouri, Kansas, Iowa, Nebraska, Arkansas and Oklahoma

### Lincoln Area Automotive Service Professionals Digital Marketing Tips & Tricks



Presented by: Steve Maly



We all know that 90% of buying decisions take place online, but how do we take advantage of it? Seriously, how? At this workshop we will show you the step-by-step process to gain higher Google rankings, leverage Google and Facebook to find clients just like your current ones and how to track it along the way. Step-by-step guides will be presented that will allow the attendees to take home the cheat sheets and start implementing right away.

### Registration Form

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

Attendees: \_\_\_\_\_

Credit Card : \_\_\_\_\_

Name on the Card: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVC Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Zip: \_\_\_\_\_

**Fax to 816.817.2260**  
**Or call ASA-Midwest at 816.781.5801**

**Wednesday,**  
**January 27, 2016**  
**6:30 - 8:30 pm**

#### LOCATION:

**Southwest Auto**  
1250 Infinity Court, Suite 2  
Lincoln, NE 68512

\$25 for ASA Members  
\$30 for Non-Members  
Includes Dinner & Training

**RSVP BY January 19th**



**Coming Soon to Lincoln:**

**February 24th**  
**Details Coming Soon!**

**March 23rd**  
**Details Coming Soon!**

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