

Automotive Service Professionals



Automotive Service Association Midwest

Now serving Missouri, Kansas, Iowa, Nebraska, Arkansas and Oklahoma

**Lincoln Area
Automotive Service
Professionals**

**Tuesday
January 14, 2014
6:30 - 8:30 pm**

facebook

Facebook 101

for auto service facilities

Maximize your shop's marketing using this FREE tool

presented by:
Sheri Hamilton, AAM
ASA Midwest Executive Director

LOCATION:

Midtown Hy-Vee

Meeting Room

5010 O Street

Lincoln, NE 68510

\$20 for ASA-Midwest Members

\$25 for Non-Members

Includes Dinner and Roundtable

We all know that Facebook is the largest social media network on the planet and growing every day. It is also the most visited site on the internet in the U.S., even more than Google! So what does this mean for your business?

Your service facility needs to have a presence on Facebook. This session will provide all you need to know to use Facebook to help accelerate your business! Learn how to set up a business Facebook page from the very beginning, learn why you need a business page and not a personal page for your business, how to make posts, how to maximize your reach, read your analytics and much more!

Registration Form ...

***Please submit your RSVP no later than
Thursday, January 9th!***

Company: _____ Phone Number: _____

Address: _____

Attendees: _____

FAX TO 816.817.2260 Or call ASA-Midwest at 816.781.5801

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