

# Automotive Service Professionals



## Automotive Service Association Midwest

Now serving Missouri, Kansas, Iowa, Nebraska, Arkansas and Oklahoma

### Springfield Area Automotive Service Professionals

**Tuesday, May 12, 2015**  
**6:30- 8:30 pm**



### Important Motor Oil Update

Presented by Mobil 1



#### LOCATION:

#### Pasta Express

3025 W Republic Road  
Suite 104  
Springfield, MO 65807

\$25 for ASA-Midwest Members  
\$30 for non-members

Includes dinner & training  
RSVP BY MAY 8th

Join us to learn how today's industry trends and consumer behaviors are changing how we should prepare to go to market. These trends can vary from invoicing standards to consumer oil drain interval to future viscosity requirements.

There's no telling what the limits are. What we can expect is for change to continue in the upcoming years given the proposed CAFE standards to increase fuel efficiency of new cars to 54.5 miles per gallon by 2025. Let's make sure, we stay ahead of the changes and continue to maintain and grow our businesses successfully.

### Registration Form ...

- ☐ Pay by cash or check at the door  
☐ Pay by credit card (use form below or register online)

Company: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Attendees: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVC Code: \_\_\_\_\_

Name on the Card: \_\_\_\_\_ Amount: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Zip Code: \_\_\_\_\_

**FAX TO 816.817.2260 Or call ASA-Midwest at 816.781.5801**

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