



## Automotive Service Association Midwest

Now serving Missouri, Kansas, Iowa, Nebraska, Arkansas and Oklahoma

### Oklahoma City Automotive Service Professionals

**Thursday, August 27, 2015**

**6:30- 8:30 pm**



### Tire Sales Roundtable Discussion: Increasing Shop Profits While Reducing Risks

#### LOCATION:

**Francis Tuttle - Reno Campus  
Kay Martin Center A2060  
Oklahoma City, OK 73127**

**ASA members - \$25**

**Non-Members - \$30**

**Includes dinner & training**

**Space is limited—RSVP by August 24th**

Join us during this roundtable discussion where we will discuss offering tire sales to not only increase profits, but also as a customer retention tool. Understand why you should offer tires and what new revenue opportunities are available by doing so. Also discover important tire identification details that could save lives.

Attendees will share ideas on the sales process and learn the 5 steps to the tire sale. They will also have the opportunity to discuss their own shop's policies regarding tire inspection and safety.

This event is great for everyone in your shop! It contains important information for Owners, Managers, Service Advisors and Technicians. Don't miss out on this roundtable discussion and learn how to increase your profits while reducing risk today!

### Registration Form

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

Attendees: \_\_\_\_\_

Credit Card : \_\_\_\_\_

Name on the Card: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVC Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Zip: \_\_\_\_\_

**Fax to 816.817.2260**

**Or call ASA-Midwest at 816.781.5801**



**Coming Soon to  
Oklahoma City:**

**September 24  
Are YOU Prepared For A  
Wage & Hour Audit?**

**October 29  
Achieving Maximum Sales**

You may request the sender not to send future faxes to your fax machine by calling 866.205.9658, ext 60940 or faxing 816.817.2260 and identifying the number of your fax machine. InfoFax distributed by ASA Midwest—[www.asa-midwest.org](http://www.asa-midwest.org)

ASA Midwest \* 244 W Mill St., Suite 105 \* Liberty, MO 64068