



Automotive Service Association Midwest

Now serving Missouri, Kansas, Iowa, Nebraska, Arkansas and Oklahoma

Lawrence / Topeka
Automotive Service Professionals

Thursday, June 4, 2015

6:30- 8:30 pm



Tire Sales Roundtable Discussion: Increasing Shop Profits While Reducing Risks

LOCATION:

**Topeka & Shawnee County
Public Library**

**1515 SW 10th Ave
Topeka, KS 66604**

**ASA members - \$25
Non-Members - \$30**

Includes dinner & training

Space is limited—RSVP by April 27th

Join us during this roundtable discussion where we will discuss offering tire sales to not only increase profits, but also as a customer retention tool. Understand why you should offer tires and what new revenue opportunities are available by doing so. Also discover important tire identification details that could save lives.

Attendees will share ideas on the sales process and learn the 5 steps to the tire sale. They will also have the opportunity to discuss their own shop's policies regarding tire inspection and safety.

This event is great for everyone in your shop! It contains important information for Owners, Managers, Service Advisors and Technicians. Don't miss out on this roundtable discussion and learn how to increase your profits while reducing risk today!

Registration Form

Company: _____ **Phone:** _____

Attendees: _____

Credit Card : _____

Name on the Card: _____

Exp. Date: _____ **CVC Code:** _____

Billing Address: _____ **Zip:** _____

**Fax to 816.817.2260
Or call ASA-Midwest at 816.781.5801**



**Coming Soon to
Lawrence/Topeka:**

**Thursday, July 2
Information Coming Soon!**

**Thursday, August 6
Information Coming Soon!**

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