

## **Automotive Service Association Midwest**

Now serving Missouri, Kansas, Iowa, Nebraska, Arkansas and Oklahoma

## **Little Rock Area**Automotive Service Professionals



## Roundtable Discussion: Increasing Shop Profits with Tire Sales

Thursday, April 30, 2015 6:30-8:30 pm

**LOCATION:** 

## Saddle Creek Woodfired Grill

2703 Lakewood Village Dr. North Little Rock, AR 72116

ASA members - \$25 Non-Members - \$30 Includes dinner & training

Space is limited—RSVP by April 27th

Join us during this roundtable discussion where we will discuss offering tire sales to not only increase sales but also as a customer retention tool. Understand why you should offer tires and what new revenue opportunities are available by doing so. Attendees will share ideas on the sales process and learn the 5 steps to the tire sale. Don't miss out on this roundtable discussion and learn how to increase your tire sales and your profits today!

Registration Form	Pay by credit card (use form below or register online)
Company:	Phone Number:
Attendees:	
Credit Card #:	Exp. Date: CVC Code:
Name on the Card:	Amount:
Billing Address:	Zip Code:
FAX TO 816 817 2260	Or call ASA-Midwest at 816 781 5801

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