

# Automotive Service Professionals



## Automotive Service Association Midwest

Now serving Missouri, Kansas, Iowa, Nebraska, Arkansas and Oklahoma

### Lawrence / Topeka Area Automotive Service Professionals

**Thursday, July 7, 2016**  
**6:30 - 8:30 PM**



### The Truth About Marketing: What No One Ever Told You

Presented by

**Carrie-Lynn Rodenburg**



Are you sick and tired of wasting money on marketing that doesn't work? Or, are you frozen because you're just not sure what you should invest your marketing budget in? If so, then join us for "The Truth About Marketing: What No One Ever Told You"! Carrie-Lynn Rodenburg, President of Turnkey Marketing, Marketing Guru, and "Kansas Citian", will walk us through the most important aspects of marketing that most shops AND marketing agencies miss out on. This talk is guaranteed to be different than any you've ever heard before. Carrie-Lynn will help you look outside the box and beyond the "norms" of the repair industry, and see what your competitors don't....This will be a fun, interactive conversation full of energy, cold hard truths that other marketers are afraid to tell you, new ideas that you've never thought of, and step-by-step actions you can take to get your phones ringing and more cars in your bay!

### Registration Form

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

Attendees: \_\_\_\_\_

Credit Card : \_\_\_\_\_

Name on the Card: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVC Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Zip: \_\_\_\_\_

**Fax to 816.817.2260**  
**Or call ASA-Midwest at 816.781.5801**

#### LOCATION:

**The Carnegie Building**  
**200 W 9th St**  
**Lawrence, KS 66044**

**ASA-Midwest Members - \$25**  
**Non-Members - \$30**

**Includes Dinner and Training**

**RSVP by Monday, July 4th**



**Coming Soon to  
Lawrence / Topeka:**

**August**  
**NO MEETING**  
**Have a safe & happy summer!**

**September 1**  
**Details Coming Soon!**

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