

Automotive Service Association Midwest

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Springfield AreaAutomotive Service Professionals



Recruiting, Hiring and Retaining the RIGHT People

with Jonathan Bergman, CEO, Hire Well Now

Tuesday, September 15, 2015 6:30-8:30 pm

LOCATION:

Ozark Technical College

Lincoln Hall Room 211
1001 E Chestnut Expy
Springfield, MO

ASA members - \$25 Non-Members - \$30 Includes dinner & training

Space is limited—RSVP by September 11th

If having the RIGHT people, in the RIGHT places is key to business success, then knowing how to recruit, hire and retain the RIGHT people is a critical business skill. In this HIGH IMPACT session, CEO of Hire Well Now and Better Hiring Enthusiast Jonathan Bergman, shares strategies on how to generate quality applicants and select the best from the rest for your team. However, finding the RIGHT people, isn't the entire story. JB reveals insider secrets on how the best employers from across the nation are ENGAGING, LEADING, and TRAINING the RIGHT people in order to RETAIN them longer.

During this session you will learn:

- How to attract the best applicants
- What 3 things you need to learn about an applicant during the interview
- What impacts leadership, engagement and training has on employee retention, productivity and profitability
- Tools that are available so you can HIRE with confidence

Registration Form Company: _____ Phone: _____ Attendees: ____

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