



Automotive Service Association Midwest

Now serving Missouri, Kansas, Iowa, Nebraska, Arkansas and Oklahoma

Des Moines Area Automotive Service Professionals



Treasure Hunt

Finding the Next Generation of
Profitable Maintenance Sales

With Jeremy O'Neal
AdvisorFix

Tuesday, May 17, 2016

6:30 - 8:30 pm

LOCATION:

Felix & Oscars

**4050 Merle Hay Rd
Des Moines, IA**

ASA members - \$25

Non-Members - \$49

Includes dinner & training

RSVP by May 10th

There's a new treasure hunt taking shape in the automotive repair and maintenance industry. Where will you look for the hidden treasure of profitable maintenance sales? In the owner's manual? THINK AGAIN! Vehicle manufacturers are stripping down maintenance schedules and extending service intervals. The shops that thrive in the future will write their own treasure map. Learn how to build and sell hidden profitable maintenance sales for the next generation of vehicles.

Registration Form

Company: _____ Phone: _____

Attendees: _____

Credit Card : _____

Name on the Card: _____

Exp. Date: _____ CVC Code: _____

Billing Address: _____ Zip: _____

**Fax to 816.817.2260
Or call ASA-Midwest at 816.781.5801**



Coming Soon to Des Moines:

**JUNE 16th
Barry Barrett
Details to Come**

**JULY
No Meeting**

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