



Bronxville Chamber of Commerce 2015 Sponsorship Commitment

All sponsors will benefit from the following public acknowledgments unless otherwise noted below: on posters/flyers, Chamber e-newsletter, Chamber website, Chamber use of social media (Facebook/Twitter), via the emcee at live events, and in Chamber PR to local/area outlets.



SPRING SIDEWALK SALE & STREET FAIR - FRIDAY, JUNE 5, & SATURDAY, JUNE 6

Bag Sponsors:

- **Opportunity:** 400 imprinted recycled tote bags for distribution by the Chamber to shoppers. Included will be a shopper's directory (created by the Chamber) and member inserts (see below). Three sponsorships available. Note: Any remaining bags will be distributed at Summer Concerts.
- **Sponsor Credit:** Sponsors' logos (or company name) will appear on one side of the bag; "Be Loyal-Buy Bronxville!" (or the like) will appear on the other side, along with the Chamber logo.
- **Cost:** \$400 for 400 imprinted bags. First-come, first-served (limit of 3).

Bag Insert Sponsors:

- **Opportunity:** Provide your business collateral (e.g., coupons, brochures, menus, pens, etc.) for insertion in the above bags. Must be dropped off at the Chamber office **by Tuesday, May 26**.
- **Cost:** \$25/100 bags (up to 400 bags/inserts)

Entertainment Sponsors:

- **Opportunity:** An afternoon of family-friendly entertainment will be offered during the Street Fair on Saturday, including local bands, student performers, etc.
- **Sponsor Credit:** See above. Note: If 3 or more entertainment sponsors are secured, a prominent sign will be positioned in the stage area with corporate logos/names.
- **Cost:** \$200/sponsor.



SUMMER CONCERT SERIES - Thursday, June 25 (Leonard Morange Park); Thursday, July 23 (Park Place); Thursday, August 20 (Leonard Morange Park); Thursday, September 17 (Park Place)

- Opportunity: 8 sponsors will be credited for all 4 concerts
- Sponsor Credit: See above. Additionally, the Chamber will purchase a stand-up banner to be placed next to the stage at each concert to credit all the sponsors.
- Cost: \$500 for co-sponsorship of 4 concerts



FALL SIDEWALK SALE – FRIDAY, OCTOBER 2 & SATURDAY, OCTOBER 3

Sidewalk Sale Sponsorship

- Opportunity: Credit for the entire Fall Sidewalk Sale
- Sponsor Credit: Logo on flyers/posters/ads, plus traditional methods of exposure
- Cost: 2 sponsors at \$500 each

Bag Sponsors & Bag Insert Sponsors - See Spring Sidewalk Sale, above. Due date for insertions: **Tuesday, September 22.**



CHILDREN'S HALLOWEEN CARNIVAL – SUNDAY, OCTOBER 18 (RAIN DATE: SUNDAY, OCTOBER 25)

- **Opportunity: Pony Ride Sponsor(s)** - \$1000 for 1 sponsor or \$500 each for 2 sponsors;
Rides/Attractions - Gold Level Sponsors - 2 @ \$500 each; Silver Level Sponsors - 5 @ \$250 each. These sponsors will share the sponsorship of all rides/attractions except the pony rides.
- **Sponsor Credit:** See above. Also, a stand-up banner to be next to the ticket booth will feature sponsor names/logos. Sponsors may also **exhibit** at the event (subject to Chamber approval).

Due to the extensive publicity enjoyed leading up to each event, as well as the direct costs incurred by the Chamber, no refunds will be granted in the event of event cancellation.

See next page for order form...

