The Downtown 47

Tinsel Trail

Sponsor a Spruce in Downtown Huntsville!
The Downtown 47 Tinsel Trail

About the Project

The Downtown 47 Tinsel Trail will bring a display of live Christmas trees to downtown Huntsville for one month, beginning December 3, 2011. Nearly 200 trees will decorate the center of Big Spring Park East for the holiday season! Intended to attract visitors to the downtown area, each tree will be sponsored by a local corporation, group or family, and decorated by its sponsor. Get creative! Your tree can have a theme that matches your company’s mission, or be totally off-the-wall! Each tree will have a sign with the sponsor and decorator’s names. The Tinsel Trail is a project of The Downtown 47, a nonprofit charitable organization whose mission is to encourage, support, and promote the ongoing cultural, aesthetic, social and economic vitality of the downtown area of Huntsville, Alabama. Your tree sponsorship is 100% tax deductible!

Want to support our initiative, but don’t have time to decorate a tree? Just let us know and we’ll donate your tree so a worthy nonprofit organization or school group can also participate!

Timeline of Events

November 14: Deadline to sponsor a tree
November 18: Payment deadline
Week of November 28: Designated decorating nights! Bring your family or group to Big Spring Park East to decorate your tree
December 3: Official tree lighting at dusk!

Sponsor a Spruce!

Tree Sponsorship: $250

All sponsorships are 100% tax-deductible donations to The Downtown 47. To sponsor a tree, contact Ashley Dinges at (248) 670-8277 or ashley.dinges@gmail.com.