

January 22, 2016

For Immediate Release:

***El Chuco Loves La Che* Returns to LCC**

Latino Cultural Center

2600 Live Oak

March 10, 2016

8:05pm CST (*Chicano Standard Time*)

Dallas-The Latino Cultural Center and Paztatl Productions present the much anticipated return of the bilingual comedy *El Chuco Loves La Che*. This performance piece started in 2003, as a 10 minute ode to the letter “Ch” and was featured at the TESOROS Latino Arts Festival in Austin. Since then, it has grown into a full-blown, one-person show that has been seen around Texas and will soon be reaching out to a national audience.

Written and performed by teatrista Tejano, Rodney Garza, *El Chuco Loves La Che* is a poetic “Tongue in Cheek” homage to the Chicano culture and its code-switching language. Inspired by the positive response he received in 2003, he expanded the script to 30 minutes and entered as a solo performer in TeatroFest in San Antonio in 2005. In 2006, Cara Mia Theatre Co. commissioned the piece to be lengthened to an hour and it was presented at the Latino Cultural Center (LCC) in Dallas as a rousing success. Lawson Taitte of the Dallas Morning News noted, “The art lies in the surprising word choices, the ritualistic speech rhythms... topical zingers in an evening of sheer poetry.” Garza feels honored to be celebrating the show’s 10 year anniversary of playing at the LCC and is thankful to Cara Mia for introducing him to DFW audiences.

Due to popular audience requests to see more of the show’s affable character, *El Pazchuco* and his “*Che-nanigans*”, Garza has incrementally added new material to bring the current running time to 90 minutes. *El Chuco Loves La Che* will be presented for one-night only, Thursday March 10, 2016, and will be part of a live video taping. Tickets will be \$10 for general admission and \$5 for students, seniors and anyone dressed in zoot-suited attire. A special VIP (Very Important Pachuco/a) section of \$5 tickets will also be available for anyone who signs a release form and agrees to be recorded as part of the live video taping. Tickets will be sold at the door, starting at 7pm on the day of the show. A reception with the artist will follow the performance.

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