

LEAD

Latina business ownership has jumped 206% in the last 14 years. The WBDC is here to help those businesses get to the next level.



GET THE TOOLS YOU NEED TO LEAD YOUR BUSINESS TO THE NEXT LEVEL

WHY JOIN?

1

Leadership Training

After a three-day, intensive leadership training seminar, you will develop a better sense of your individual leadership style and your role as a leader.

2

Mentor Development

Gain tools to work with other business owners in a collaborative setting that can further the engagement of future and emerging Latina entrepreneurs

3

Strategic Business Planning

Develop a customized, six-month business development strategy to increase your growth rate and help elevate your business to the next level.

4

Volunteer

Recognize and elevate your value as a business owner to give back to the community. Understanding the importance of civic engagement is critical to business success.

To learn more about the Latina Entrepreneurial Accelerated Development Program, visit www.wbdc.org or contact Nathalie Rosado at nrosado@wbdc.org